

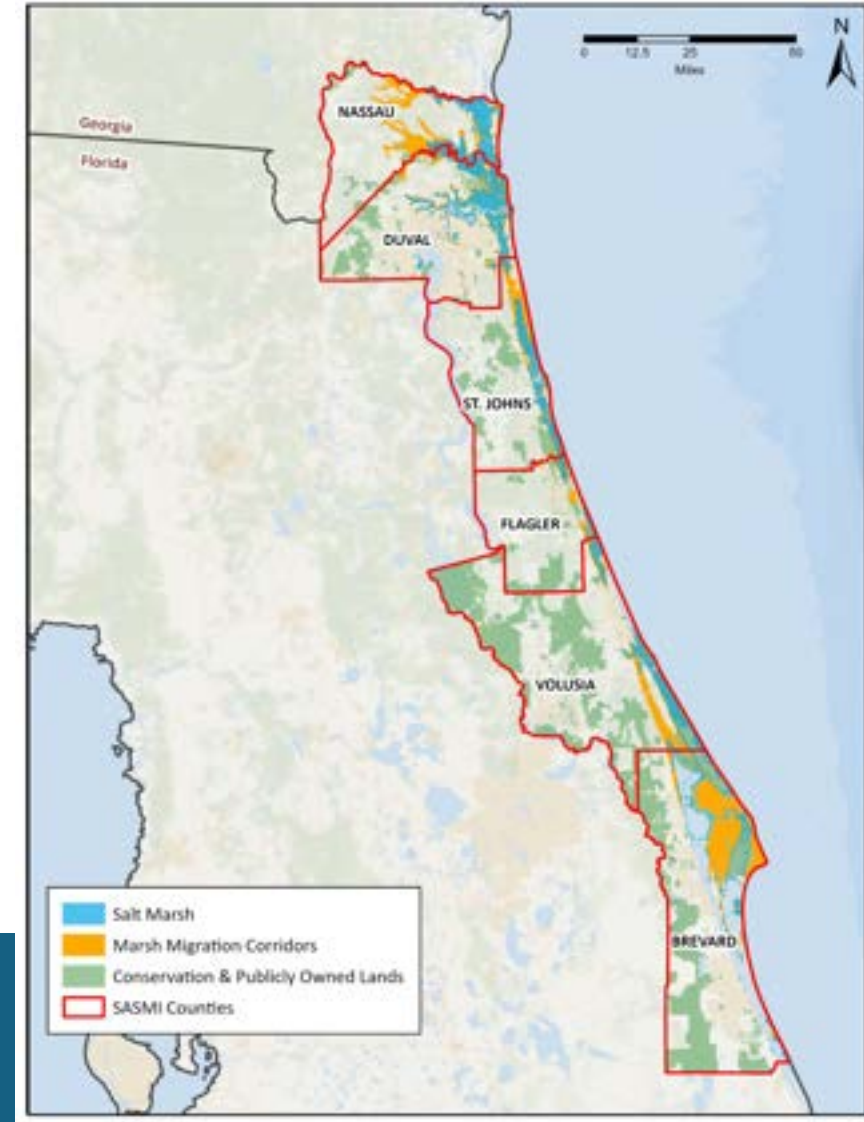
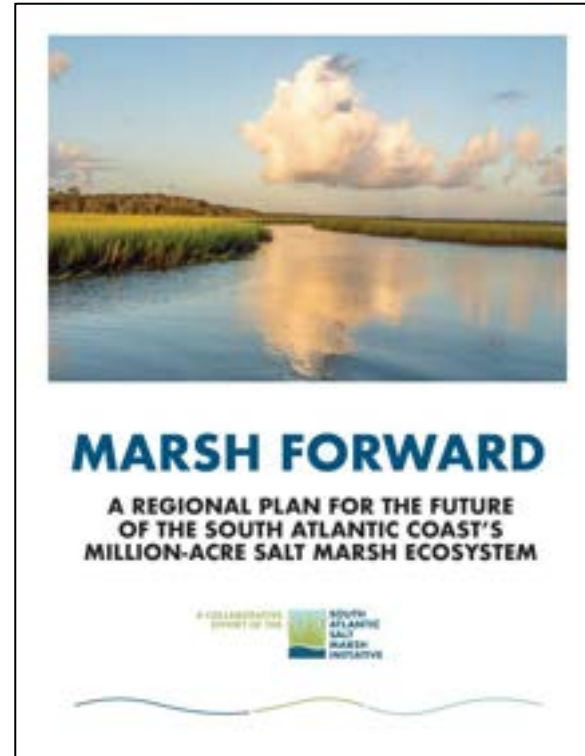


Implementing the South Atlantic Salt Marsh Initiative in Northeast Florida

Heather Nagy, North Florida Land Trust
NRLI Practicum

SASMI- South Atlantic Salt Marsh Initiative

- Goal: **conserve** and **restore** the approximately 1 million acres of salt marshes within the South Atlantic to ensure their long-term survival and to protect the benefits they provide for fish, wildlife, and people
- Coalition of over 300 diverse partners
- “Marsh Forward: A Regional Plan for the Future of the South Atlantic Coast’s Million-Acre Salt Marsh Ecosystem”
- Florida State Implementation Team

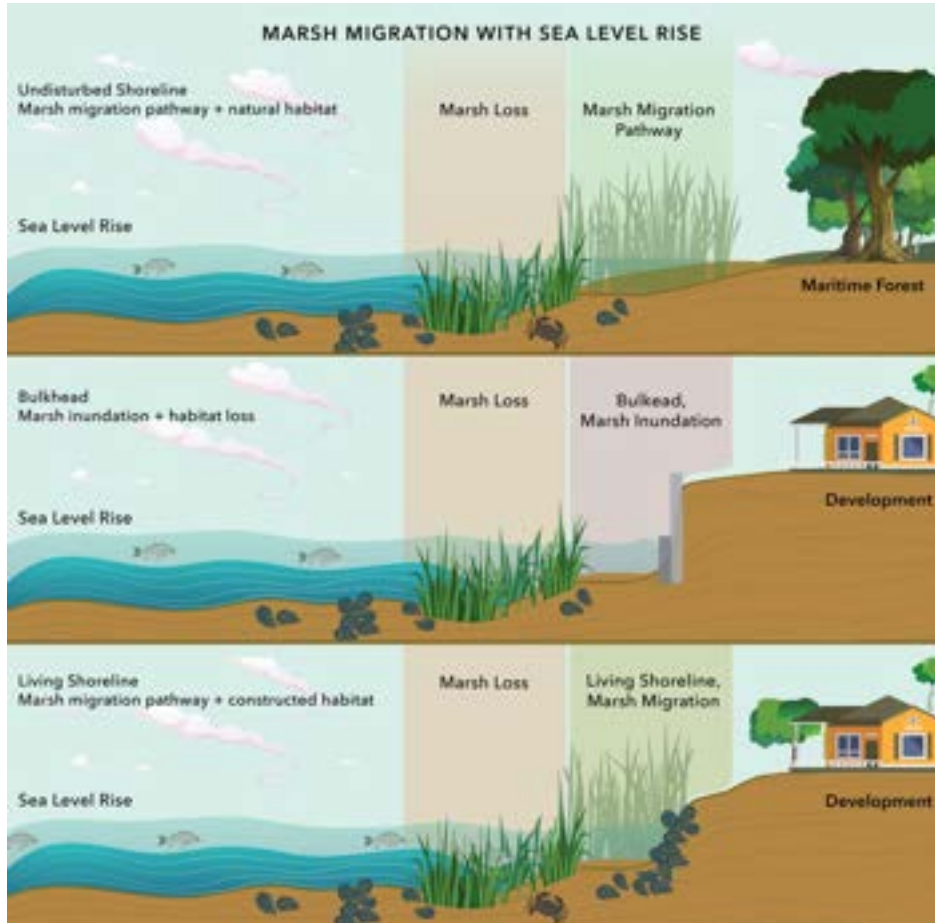


Importance of Salt Marsh & Coastal Resiliency

- Reduce property damage by up to 20% in adjacent communities during storms
- One acre can absorb 1.5 million gallons of flood water
- Sequester and store carbon at a rate 10 times that of tropical forests
- Important bird habitat
- Shelter, food, and nursery grounds for more than 75% of commercial and recreational fish species in the country, including white shrimp, blue crab, redfish, and flounder
- Filter runoff and excess nutrients
- Cultural and historic significance



Salt Marsh Threats



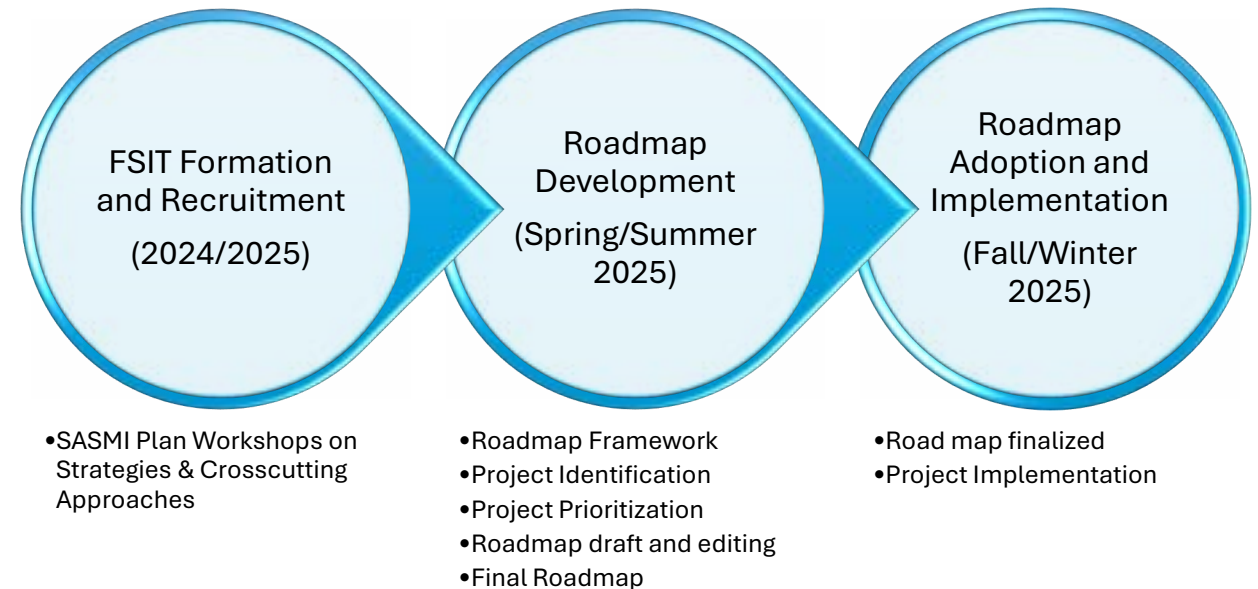
- The National Oceanic and Atmospheric Administration (NOAA) estimates that the U.S. loses approximately 80,000 acres of coastal wetland and salt marshes annually.
- Tropicalization – mangrove migration
- Polluted runoff
- Development and hardened shorelines
- Rising sea levels: marsh migration

Practicum Goal

Create an “Advisory Committee” to guide the Florida State Implementation Team

- Establish a community of trust and open dialogue
- Engage the advisory committee to identify key needs, priorities, and components of a Roadmap to guide collaborative efforts to implement the SASMI plan in Northeast Florida.

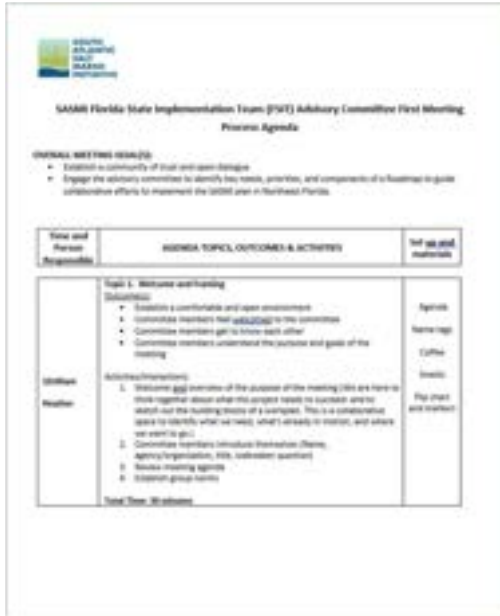
FSIT Timeline & Goals



Relevant Parties



Practicum Project



SAAMI Florida State Implementation Team (FSIT) Advisory Committee First Meeting
Process Agenda

OVERALL MEETING GOALS:

- Establish a community of trust and open dialogue
- Engage the advisory committee to identify key needs, priorities, and components of a roadmap to guide collaborative efforts to implement the 2020 plan in Northwest Florida

Time and Person Responsible	AGENDA TOPICS, OUTCOMES & ACTIVITIES	Set up and materials
	Topic 1: Welcome and housekeeping (30 minutes) - Establish a comfortable and open environment - Committee members feel good about the committee - Committee members get to know each other - Committee members understand the purpose and goals of the meeting	Agenda Name tags Coffee Snacks
Staff/Lead	Activities/Instructions: 1. Welcome/good overview of the purpose of the meeting (this is here to think together about what the single needs to succeed and to develop out the meeting process of a workshop. This is a collaborative space to identify what we need, what's already in motion, and where we want to go.) 2. Committee members introduce themselves (Name, Agency/Organization, Role, Stakeholder question) 3. Review meeting agenda 4. Breakout group norms	Flip chart and markers
Total Time: 1.5 hours		



- Recruited ~ 10 FSIT members to join the Advisory Committee
- Held the first Advisory Committee meeting on April 15th.
- 4-hour meeting held at NFLT office
- Small group activities focused on teambuilding and brainstorming

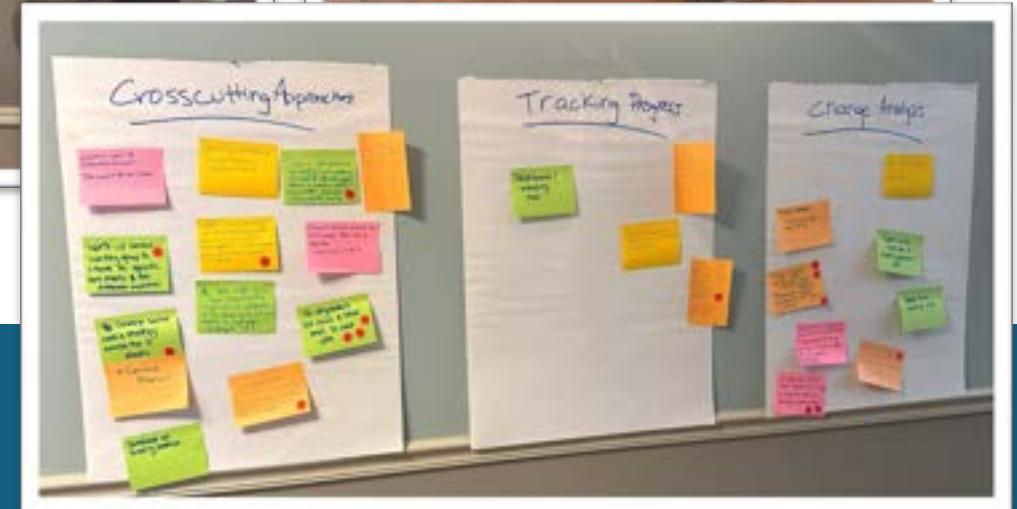
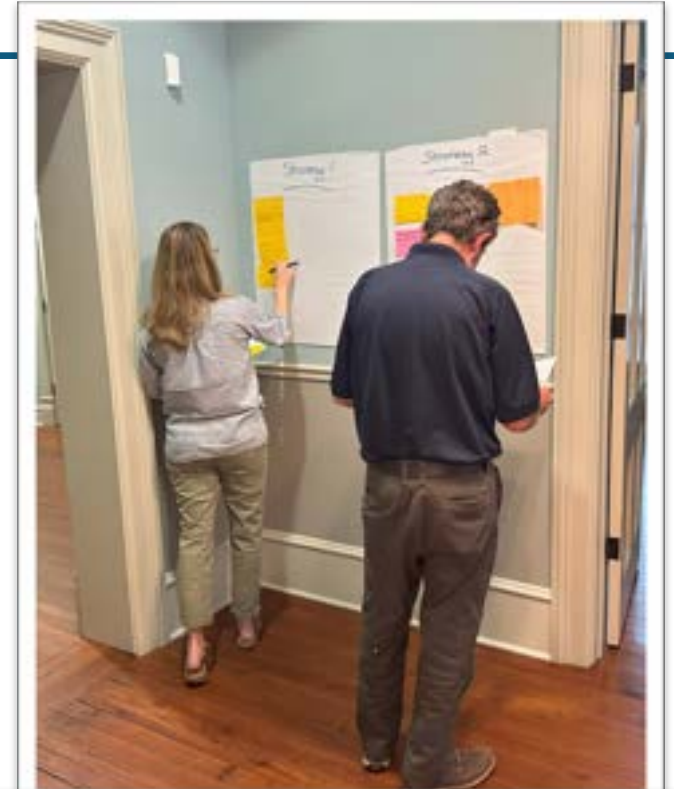
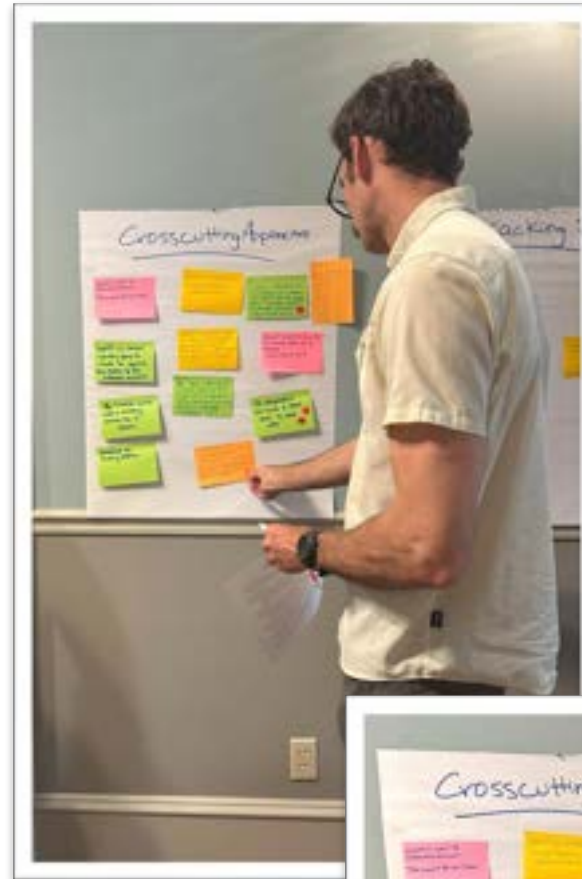
NRLI Techniques Used

Meeting Prep:

- Process Agenda & Meeting Design

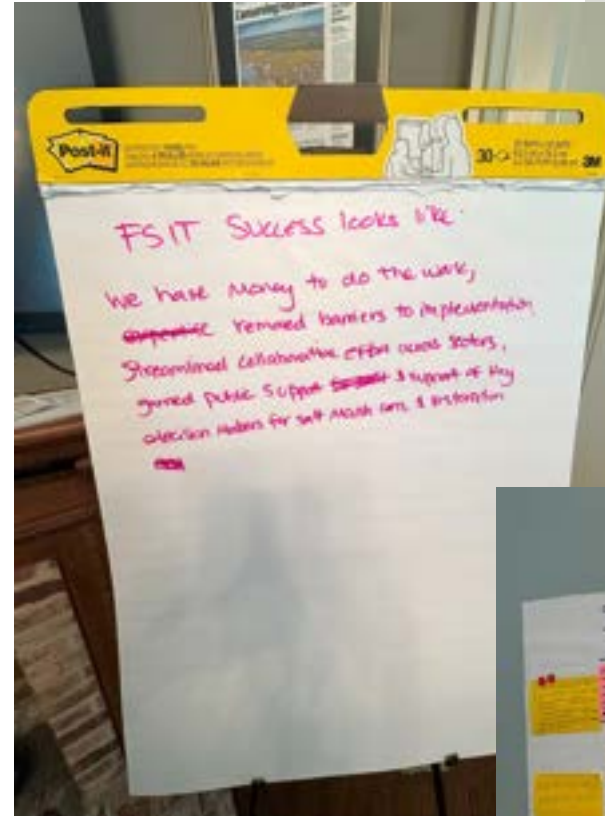
Meeting Agenda:

- Setting the stage
- Icebreaker/Group Norms
- Visioning exercise
 - Buzz groups
 - Group Brainstorm
- Timeline Mapping
- Building a Roadmap Framework activity
 - Individual writing activity
 - Post-Its
 - Clustering & prioritization
- Debrief/Next Steps



Outcomes

- Brainstormed a vision for FSIT long term success
- Established a timeline for drafting, reviewing and editing the Roadmap
- Successful teambuilding amongst the Committee members
- Brainstormed an initial list of tasks, ideas and questions for draft Roadmap
- Each member listed one contribution they will make toward developing the Roadmap



Lessons Learned



- Importance of refining the agenda and not trying to do too much
- NRLI techniques were very effective for establishing a productive meeting environment
- Value in taking the time to establish relationships and build trust
- Variety of exercises and activities keeps participants engaged and ideas flowing
- Participants enjoyed hands on activities/tools to brainstorm and work together
- Timing of timeline activity

Next Steps

- Utilize meeting feedback to develop first draft of roadmap
- Engage other states and the SASMI Partnership Council to address Committee member questions
- Meet with Advisory Committee in early May to review draft
- Draft presented to FSIT partnership in late May
- Draft completed by early July
- Advisory Committee meeting was great first step



Thank you!

Questions?