

The background image is a photograph of a swampy landscape. On the left, a bright sun is low on the horizon, creating a strong lens flare and reflecting off the water. The sky is filled with soft, white clouds. In the foreground, there is a body of water with some green vegetation and reeds. The overall scene is peaceful and natural.

# ***Corkscrew Swamp Sanctuary's Strategic Plan Team Building: Green, Blue, Yellow Corkscrew***

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# Corkscrew Swamp Sanctuary: *Who Are We?*

- 13,000+ acres
- Lynchpin in the Greater Corkscrew Watershed
- Historically largest colony of nesting Wood Storks
- Ecotourism destination hosting 100K/year
- Outdoor education classroom for K-college





## Goal #1

- Use the scenario planning tool (Blue/Green Corkscrew) activity to help our team think about both internal and external factors and their impacts and influences on both short and long term goals.
- It will also help members of the team better recognize the reality that people have to act amid uncertainty.





## Goal #2

- Blue/Green Corkscrew can be a less threatening step to envisioning and goal-setting.
- It allows participants to discuss an ideal future, welcomes brainstorming, and starts at a big picture scale where consensus is easier to achieve.
- The knowledge and skills of everyone in the group are valued; we *all* bring something valuable to the table.





## Goal #3

- In organizations, people are part of a group process that involves choosing a future every day, with every decision they make.
- Blue/Green Corkscrew can help the team choose the future that they want instead of stumbling into a poorly planned future (which is how we've historically functioned).
- It can stimulate and empower members by learning together about their respective visions for Corkscrew and their community and create a unified vision.





## Goal #4

- Be able to take the results and highlight overlaps in order to set goals for the future that go hand-in-hand with the SWOT analysis already done as the strategic planning process.
- Having a deliverable like this will help keep the forward momentum.



# 1. Welcome and Introduction to activity

## Objectives:

- Establish comfortable, open, and constructive learning environment
- Set the tone

## Activities/Interactions:

- Emoji ice breaker – have people quickly draw an emoji representing how they are feeling and hold up in front of the screen
- Will pick 2-3 to explain their drawings



## 2. Blue/Green Corkscrew activity Part 1

### Objective:

- Move forward in the strategic planning process by using this activity to highlight different steps needed to help Corkscrew become the best it can

### Activities/Interactions:

- Instructions of the activity
- Break into 3-4 groups of 4-5 people (dependent on attendees)
- Groups will not be random. Allyson will assign in order to spread different program areas across each group
- Groups will use the ZOOM whiteboard for recording thoughts and ideas; this gives people another tool for virtual meetings as many haven't used this yet





### 3. 10 min break



## 4. Blue/Green Corkscrew Part 2

### Objectives:

- Move forward in the strategic planning process by using this activity to highlight different steps needed to help Corkscrew become the best it can

### Activities/Interactions:

- Each group will decide how to present their results (20 min)
- Bring everyone back from breakout groups and present to everyone (16 min – 4 min per group for 4 groups)
- Save the different groups whiteboards for use in analysis





## 5. Wrap-up

### Objectives:

- Wrap up includes letting all know I will take the different presentations/results for analysis to find common ground and apply to establishing goals for strategic plan with assistance from Leadership team
- Thank everyone for participation
- Follow-up with a poll asking for input on the session





Any questions?

