

# Understanding what is happening in the City of Webster, FL

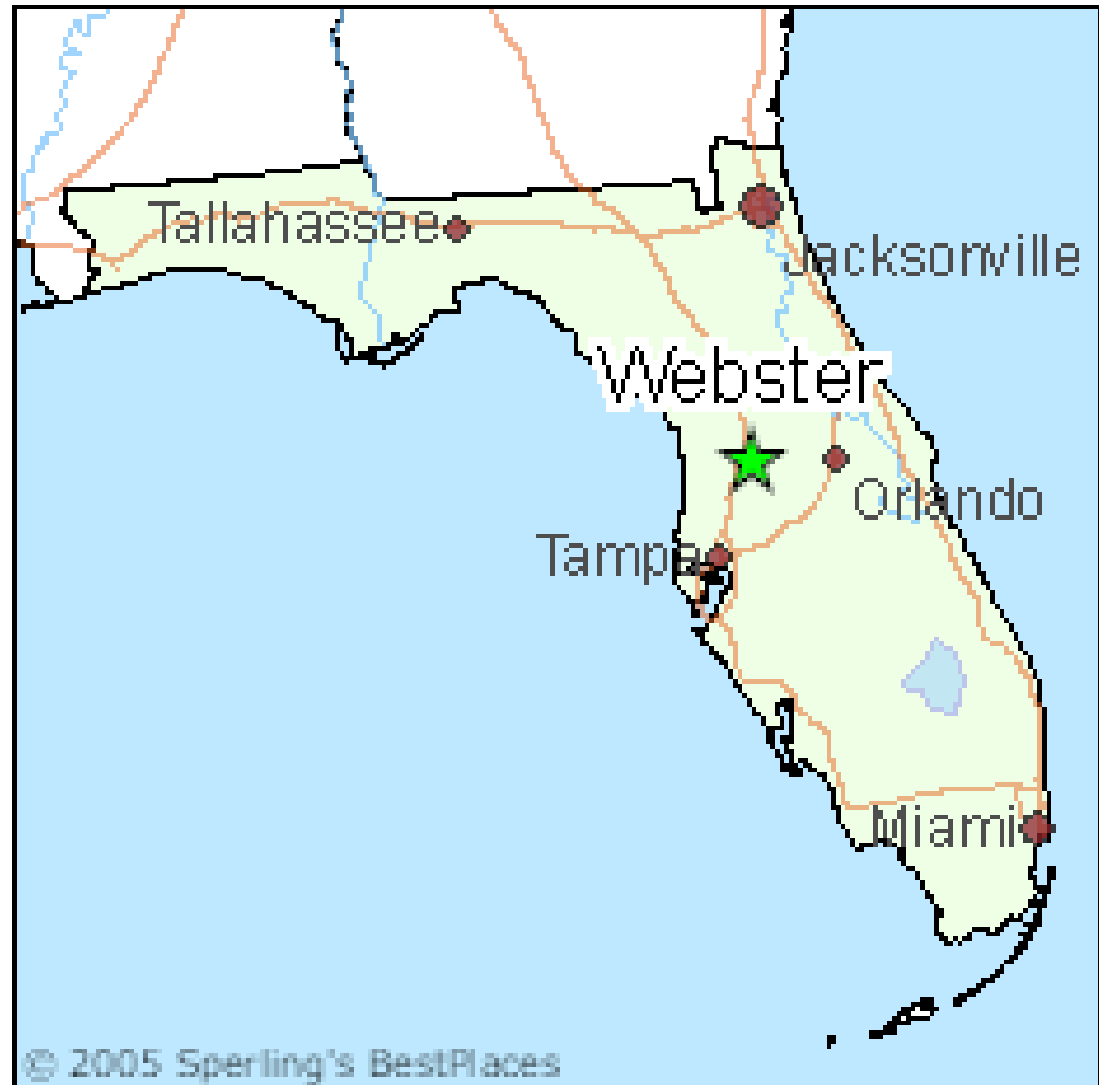
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Mysha Clarke



# Project Part 1 – Quest for a community garden in Webster, FL

## Florida



Initial call for a  
community  
garden



```
graph LR; A[Initial call for a community garden] --> B[Concern collecting]; B --> C[Concern collecting debriefing];
```

The diagram is a horizontal flowchart with three rounded rectangular boxes. The first box on the left is green with a red border and contains the text 'Initial call for a community garden'. A light blue arrow points from this box to the second box in the middle, which is blue and contains the text 'Concern collecting'. Another light blue arrow points from the second box to the third box on the right, which is a darker blue and contains the text 'Concern collecting debriefing'.

Concern  
collecting

Concern  
collecting  
debriefing

# Spotlight: Dr. Norma Samuel

Associate District Extension Director  
Central District

Urban Horticulture and  
Florida-Friendly Landscaping



Project Part 1 – Quest for a  
community garden |





Quest for community garden in the city of Webster?





The Quest for  
a garden?



Initial call for a  
community  
garden



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Concern  
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# Advertising



**MARCH 30 2021** *Johnson Community*  
**Conversations**  
\*\*\*\*\*  
**In-Person or Zoom**

Let's come together to talk about our neighborhood. What concerns you? What changes would you like to see?

Register @ <https://tinyurl.com/rzzserbn>


**CHRISTIAN LOVE CENTER**  
678 NW 5th Street  
Webster, FL 33597  
And via Zoom  
**5:00 to 6:00 PM**

**NEW LIFE CHURCH OF GOD IN CHRIST**  
486 NW 9th Ave  
Webster, FL 33597  
And via Zoom  
**7:00 to 8:00 PM**



Contact: [nsamuel@ufl.edu](mailto:nsamuel@ufl.edu) / 352-689-4671  
Made with PosterMyWall.com

**UF IFAS Extension**  
UNIVERSITY OF FLORIDA  
An Equal Opportunity Institution







Facilitator team

# Hybrid concern collection


## In-person

- 2 facilitators, 2 notetakers
- In a church
- 8 participants (not including facilitator team)

## Online via Zoom

- 2 facilitators, 2 notetakers, recorded
- 1 participant (not including facilitator team)





# Process agenda (created by Norma Samuel, NRRI alumna)

Time	Topic(s)	Facilitators/Moderators	Materials/Resources
5:00 – 5:10	Introductions and welcome <ul style="list-style-type: none"><li>• Introduce the moderators and facilitators.</li><li>• Explain why we're here.</li><li>• Explain what happens with the information we collect.</li><li>• Ground rules.</li></ul>	Norma/Mysha: introduce and explain why we're here LuAnn: notetaker Lisa:  Ramona/Linda: Zoom session facilitators.	Flip charts, markers Zoom Flyers to market Email confirmations, reminders
5:10	Concern collecting	Same as above	
5:55*	Parting words	Norma/Mysha	

\*we will need to be flexible in case we need to go past 6:00, but we should try to stay within the time limit out of respect for the participants' time. But we also don't want to stop good conversation.

Each group (in-person and Zoom) can give some parting words if the groups finish at different times.

The parting words are really just a reminder of next steps and a big thank you for participating.

# What is REALLY happening in the City of Webster?

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# What is happening?

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# NRLI Skills/concepts

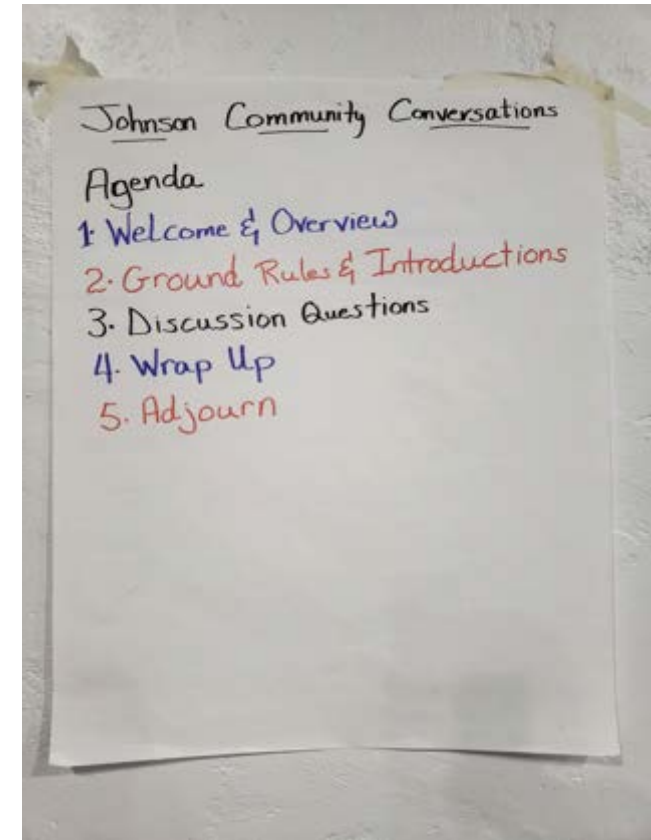
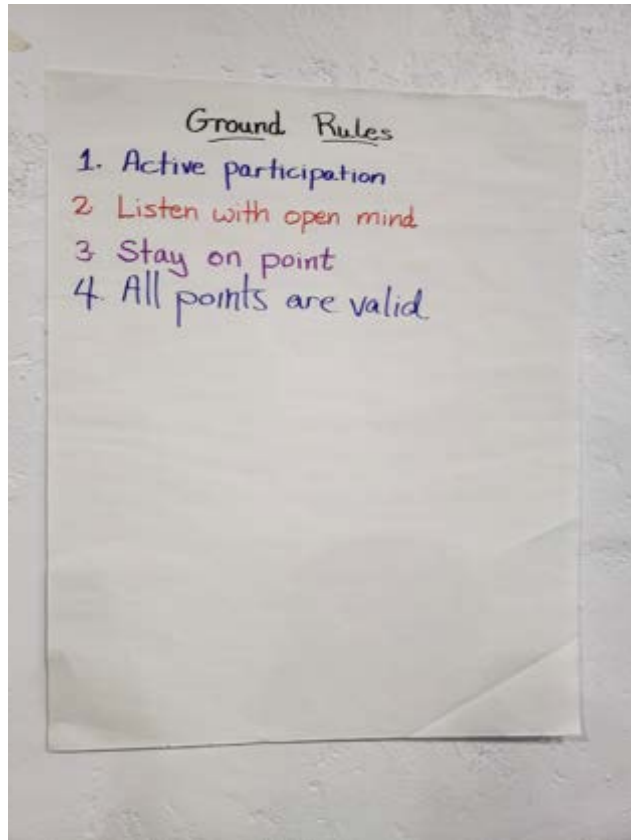


- Flipcharts
  - Various marker colors
- 2 facilitators/notetakers
- Ground rules/group norms
- Intro
  - Introduce yourself by first name and tell us how long you've lived in the Webster community
- First section
  - "Tell me what you like most about living in your community"
- Second section
  - "Tell me what you like least about living in your community"



# Setting the norms...

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This (gardening) quest revealed other serious issues in the community

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This (gardening) quest revealed other serious issues in the community

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Lots of  
concerns....  
(over 4 pages  
flipchart-in-  
person)

Q2

• No library near by.

• Dark @ night need <sup>MORE</sup> Street lights.  
Someone have to actually call SECO

• No black employees w/ city of Webster  
• Lack of employment opportunities

• Money from flea market does  
not return/benefit the City of Webster  
- Residents purchase from market but none of the vendors are  
from Webster.

• Not enough effort to find  
funding to revitalize community.  
- Eg. city doesn't have qualified grant writers

• City doesn't give enough support/appoval  
to build new infrastructure/recreational areas  
- Eg. Ntokohe, a lawyer, willing to help create play area  
but not enough support from the city.

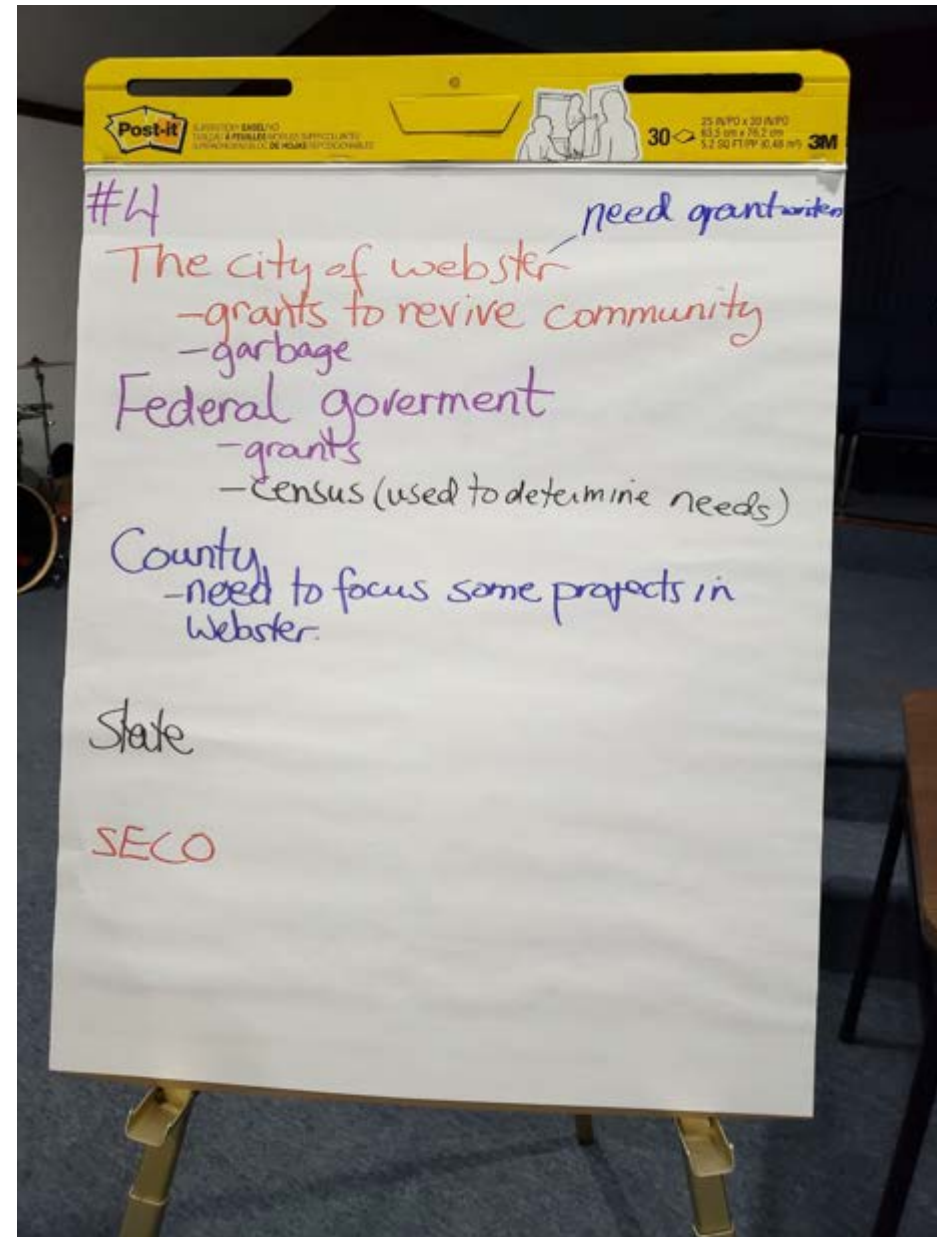


# Who are the Stakeholders?





# Other stakeholders identified...



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Concern  
collecting

Concern  
collecting  
debriefing

# Debrief – Process Agenda

Activity	Description	Time
<b>Welcome</b>	This activity will welcome everyone to the meeting and do a short check-in.	5 minutes
<b>Debrief – Zoom session</b>	This activity will allow facilitators who participated via Zoom to share their experience/overall perspectives of the meeting.	10-15 minutes
<b>Debrief – In-person session</b>	This activity will allow facilitators who participated in the in-person session via to share their experience/overall perspectives of the meeting.	10-15 minutes
<b>Combination debrief</b>	<p>This activity will have participants provide an overall perspective of:</p> <ul style="list-style-type: none"><li>• Key takeaways from both sessions</li><li>• Common themes</li><li>• Any differences</li><li>• Overall lessons learned about the concerns of the community</li></ul>	15 minutes
<b>Next steps</b>	<p>This activity will allow everyone to brainstorm the next steps in the data collection process. This will address:</p> <ul style="list-style-type: none"><li>• What should the next steps be in the process?</li></ul>	15-20 minutes



# Looking to the future – Quest for a community garden continues



NEED TO HEAR FROM OTHER  
STAKEHOLDERS



CREATE A PLAN OUTLINING  
COMMUNITY CONCERNS



DIRECT CONCERNS TO  
RELEVANT DECISION-MAKERS



BUILD COMMUNITY GARDEN

# Lessons learned

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