



PERCEPTION OF SUMTER COUNTY RESIDENTS ON FLORIDA-FRIENDLY LANDSCAPING™ AND BARRIERS TO IMPLEMENTATION

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Overview

Introduction to FFL

Justification for selection of topic

Objectives

Methodology

NRLI Tools

Potential outcomes



FLORIDA STATUTE 373.185

A homeowner association shall not prevent residents from installing Florida-Friendly landscapes



FEATURED IN MEDIA



What is a Florida-Friendly Landscape?

- A beautiful, low maintenance landscape, designed to protect the environment.
- Based on Nine Principles:
 - Right Plant, Right Place
 - Water Efficiently
 - Fertilize Appropriately
 - Mulch
 - Attract Wildlife
 - Manage Yard Pests Responsibly
 - Recycle
 - Reduce Storm Water Runoff
 - Protect the Waterfront

Funded by:
Florida Department of
Environmental Protection

Implemented by:
UF/IFAS Extension faculty and
Master Gardener volunteers

Methods:
Educational workshops, garden
tours, social media, newspaper
articles, etc.

Key FFL Stakeholders & Methods



Practicum Objectives

To recruit and engage 30 residents of Sumter County to share their perception of FFL during a 3-hour focus group session in March / April, 2020.

To determine if differences exists in residents' perception of FFL based on area of county the group resides.

To determine potential barriers to implementation of FFL practices.

Methodology

Team meetings

Submit Institutional Review Board (IRB) application.

Participant recruitment via local newspapers and social media.

Residents with minimal to high familiarity with FFL;

property managers and or landscape review committee members

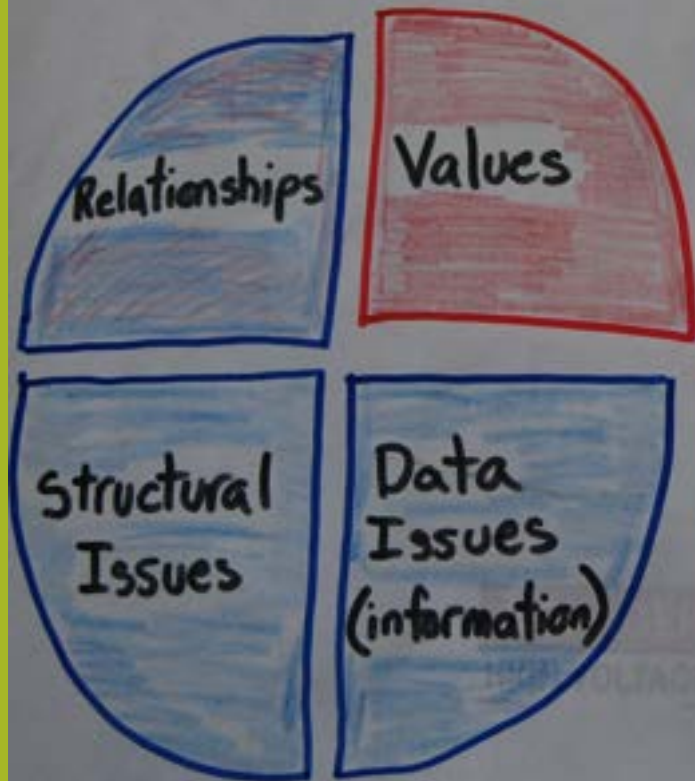
One focus group session will be held at the UF/IFAS Extension Office in Bushnell and the other in The Villages at the Wildwood Community Center.

Assess process and prepare NRLI Practicum Presentation

Develop extension publications

Frameworks for Understanding Conflict

ROOTS OF CONFLICT



TRIANGLE OF SATISFACTION



(Moore 2014)

NRLITOLS

Root Of Conflict
Triangle Of Satisfaction
Situation Assessment Matrix

Time + Person Responsible	AGENDA TOPICS, OUTCOMES + ACTIVITIES	Set up + materials
10:00am Norma	Welcome & Intro (10-15 min) Icebreaker (5 min) ↳ Name + favorite flower, (or "what's most important to you in your year?") facilitator to lead	flip chart (group norms not ready written) markers erase!
10:15am	FACILITATED GROUP DISCUSSION (Q & A) Norma or Facilitator to ask group questions, group responds, probing questions if needed. (45 min)	pre-listed questions (6 total) Note-taker w/ laptop + voice recorder snacks/coffee
11:00am	BREAK (15 min)	
11:15am	Continue group discussion (35 min)	Business cards fliers prize money incentive item?
11:50am	<u>Next steps:</u> - review how info will be used - will receive report of results - inform of upcoming workshops - Questions? - Thank you (10 min)	
12:00pm	Adjourn	

NRLI TOOLS

HOW GROUPS WORK



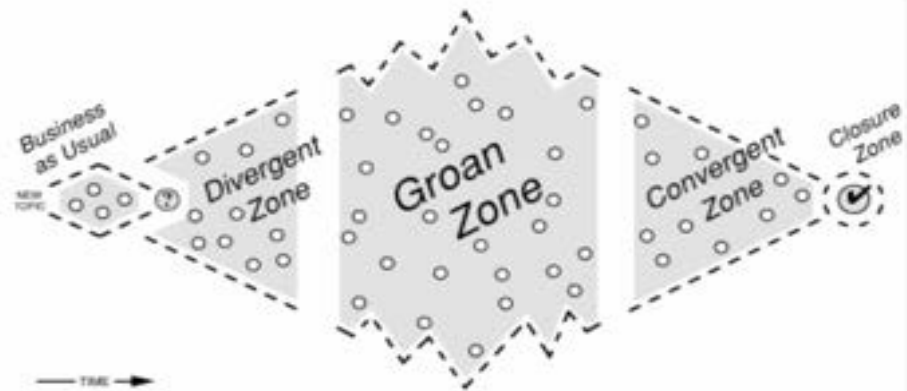
Group
Maintenance
Roles

Group
Task
Roles

NRLI TOOLS

Photo Credit: Joycelyn Peskin, UF

NRLI Tools: Execution



Beginnings:

- Icebreaker, Purpose & Expectations Agenda, Roles, Group norms

Middle:

- Empathic Listening
- Following up initial questions with probing questions to guide conversation
- Foster Participation: Quantity, Quality, Diversity

End:

- Next Steps

Potential Outcomes

- Increased capacity in group facilitation techniques.
- Use information gathered to influence: target audience, format of educational workshops, and marketing strategies for the FFL Program.
- Make recommendations to address barriers to implementation of FFL practices.
- Sharing of experience with NRLI Fellows.
- Publish data in journals and share at professional conferences.

Special thanks to:
NRLI Project Team
Class XIX NRLI Fellows

Questions???