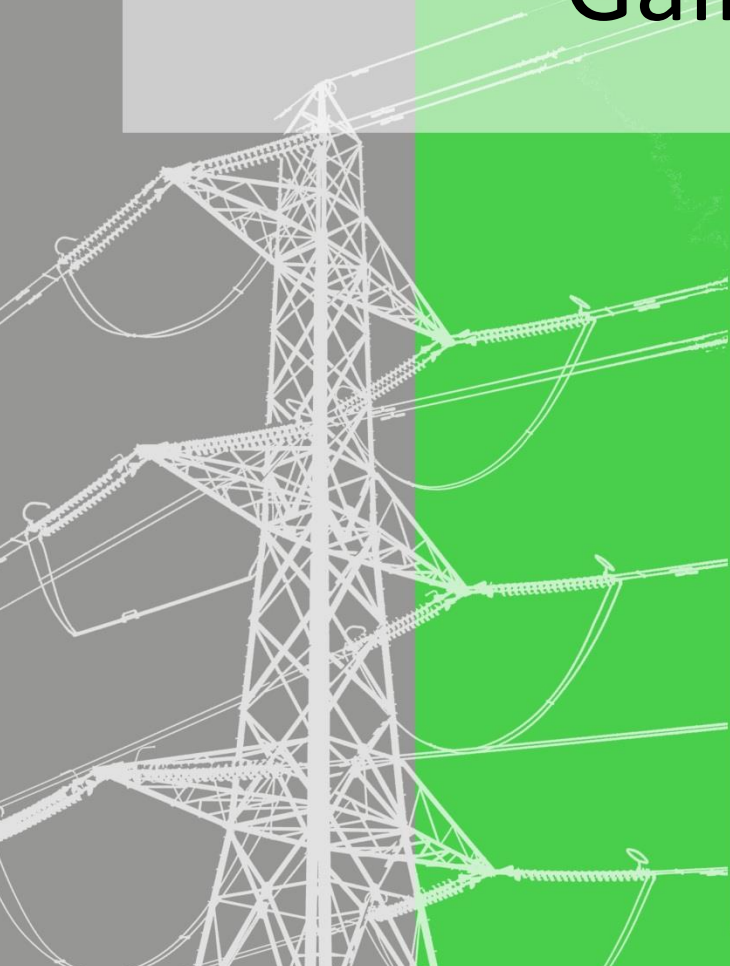


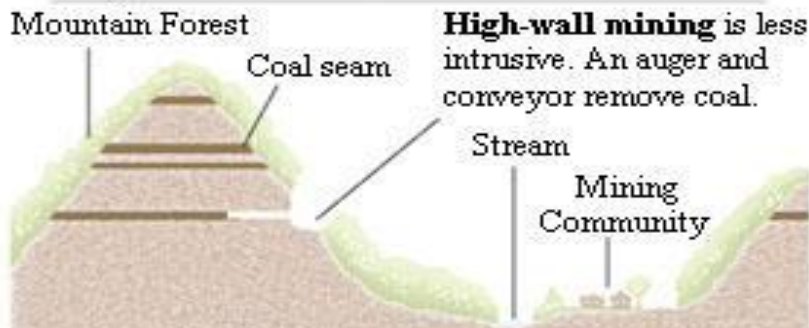
Negotiating an Energy Conservation Ordinance: Gainesville, Florida



Sarah Thompson
NRLI Class XII
2013

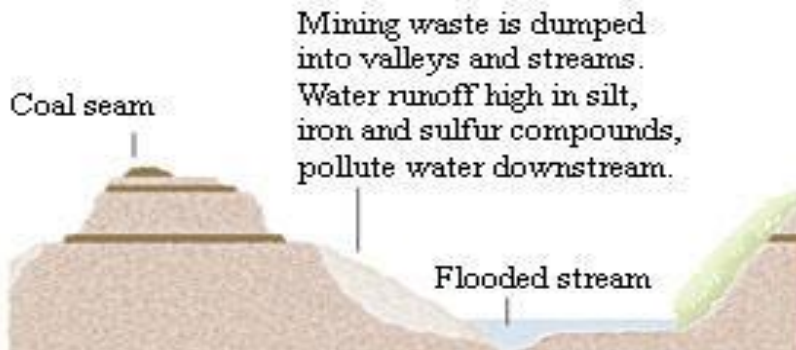


Original Profile



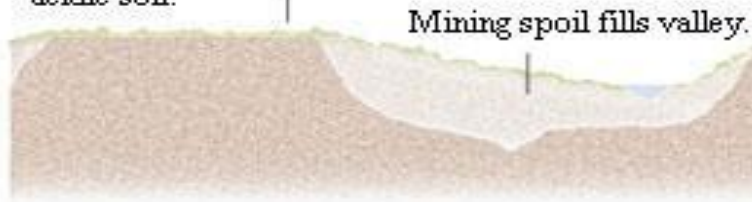
Mountaintop removal

Mining companies strip forests and topsoil then blast the mountain apart layer by layer to get to coal seams.



Reclamation

Mining waste is smoothed out and steep slopes are terraced. Even with chemical treatments, vegetation has a hard time growing on the infertile and highly acidic soil.





PURPOSE:

ECO Goal:

- Increase Energy Efficiency of Gainesville Building Stock
- Achieve Benefits of an Energy Efficient Community

Practicum Goal:

- Seeking feedback from those most likely to be affected by the ordinance (landlords)
- Incorporate feedback into a creative, agreeable solution



People:

Landlords & Property Owners

Gainesville Renters

Gainesville Regional Utility (GRU)

Gainesville City Commissioners

Gainesville Loves Mountains

PROCESS:

ECO Process:





PROCESS/PROGRESS:

So Far...

- Discussion of landlord input
- Research
- Vulnerable Agreement
- Outreach and Networking
 - Potluck
 - Public meetings
- First landlord meeting



PROGRESS:

Next Steps:

- Scheduling more meetings with landlords
- Consider: focus group or multi-stakeholder meeting
- Integrate input into potential solutions, craft ordinance
- Move forward with ordinance



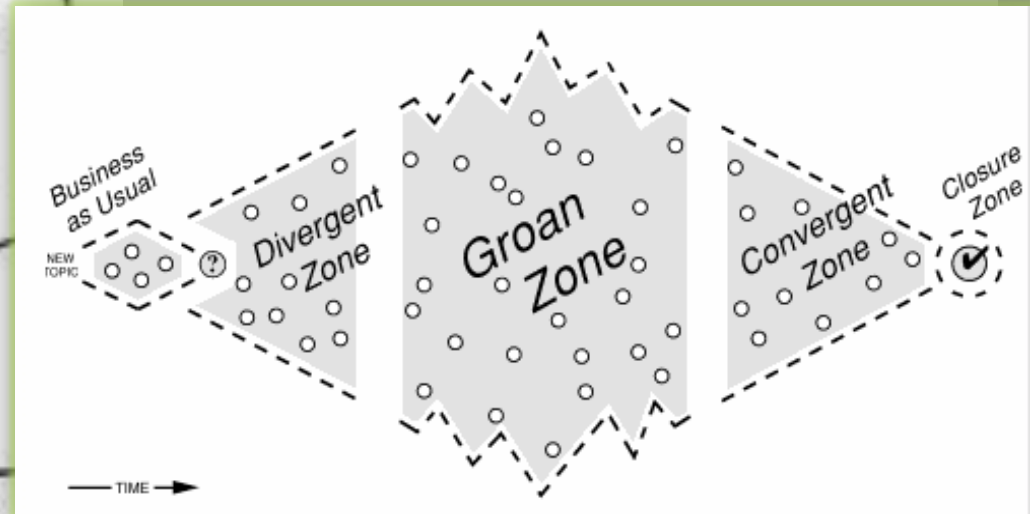
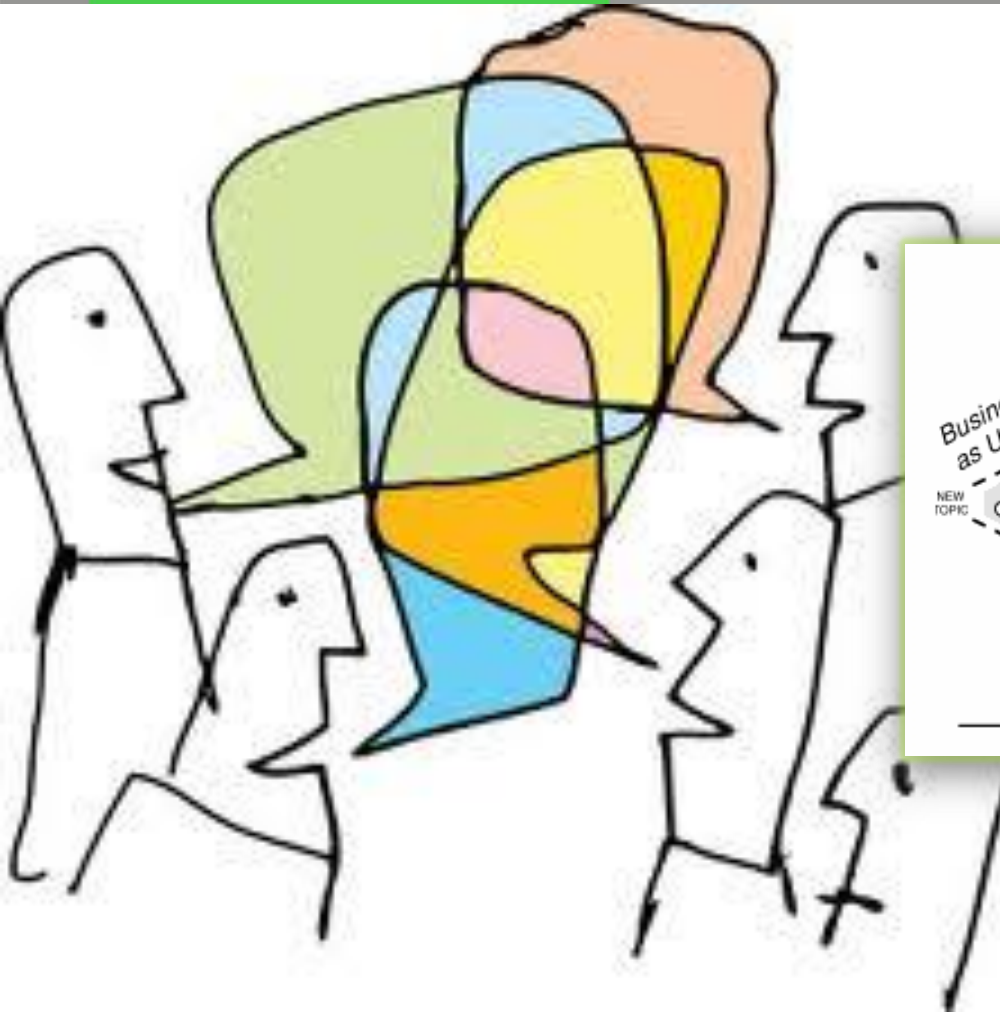
CONCEPTS:

Multi-Stakeholder Processes



CONCEPTS:

The Groan Zone



Kaner



CONCEPTS:

Easy on People, Hard on Issues





CONCEPTS:

Interest Based, Principled Negotiation





REFLECTIONS:

Gainesvillelovesmountains@gmail.com;
www.facebook.com/GainesvilleLovesMountains

