# Suwannee River Partnership Stakeholder Engagement

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## The issue

- Water quality/quantity
- Competition for a scarce resource
  - Water need for agriculture and the environment
- Need better inter-agency communication
- Inclusion of agricultural producers & environmental groups
  - In decision making
  - To help promote mutual understanding

#### Participating Stakeholders

- Stakeholders were from the following backgrounds:
- State government: FL Department of Environmental Protection and the FL Department of Agriculture and Consumer Services
- Local government: Suwannee River Water Management District
- Non-governmental organization: Florida Farm Bureau
- UF/IFAS Extension



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## **NRLI Techniques**

- Strategic Planning/Scenario Planning Critical Thinking Activity
- Flip charts
- Stacking-Helping people take turns when several people want to speak at once.
- Balancing-Helping a group broaden its discussion to include other perspectives that have not been expressed.
- Ice breaker building trust
- Gathering- Helping participants build a list of ideas at a fast moving pace.
- Encouraging- Creating an opening for people to participate without putting anyone on the spot.
- Creative presentation of team's outcomes

### Ice breaker – Childhood smell





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#### Blue World

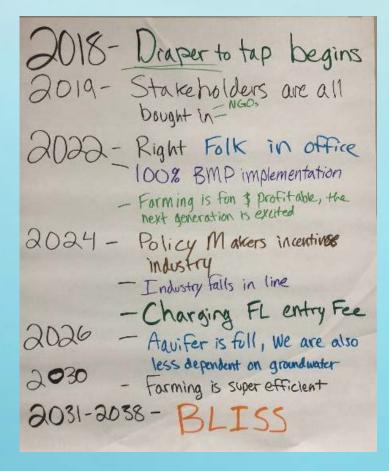
- a) over-populated demand is higher then availability State has allocated money resources to Everglades I treathcare linguing & For resources to Everglades Binder Projects were not completed -local governments Financially Strapped b.) - ineffective programs
  - funding only for health are
  - opvernment holds no value in N.R. conservation
  - anchine in Fresh, local products + ? Food safety concours - complete disconnect from land & agriculture

  - loss of education 4 life skill development - loss of partnerships + solutions



## Outcomes

#### Green world



## Blue world

Timeline
2018 - Horrican Season -4 Cat. 53
2020 - Loss of ag land, producers sell to developers Shift in political power to urban
2022 - funding priorities shift to healthcare away from ag & N.R. research / cons.
30 24 - FDACS shifts to FOCS
20 26 - resitalizing SRP failed INO solutions
20 28 - DEP is limited to WW treatment & Everyley
2030 - water supply litigations (rural vs. urban)
2031 - more people move to FL for health care
2033 - N.FL population & due to sea level rise
2035 - loss of ag leads to poor food choices
2037 - increased pressure on local governments
2038 - capitol moves to the Swamp!

## Outcomes: Stakeholder feedback

- 100 percent of the stakeholders surveyed stated that the scenario planning was fun and a productive use of time.
- Comments from stakeholders
  - "The exercise process could be very useful for our leadership team as we plan for the future and in meeting our mission."
  - "I will try using this type of scenario technique with some other stakeholder situations."
  - "The exercise allowed me to see both perspectives more clearly, ag and nonag (environmental)."
  - "That we can be a bleak *woe is me* kind of mindset if we choose to be... or we can collaboratively work towards solutions."
  - "Others need to participate in this."

## Practicum Takeaways

- Very positive feedback from stakeholders. The scenario planning gave each of them an opportunity to hone in on their critical thinking skills.
- Stakeholders in the blue world spent some time discussing how these "negative" events in north Florida would create repercussions throughout the state.
- Need more representation from environmental groups if possible.
- Our group is proposing holding the same exercise with the Santa Fe Springs Protection Forum.

## Next Steps

- Market activity to get more involvement and participation
- Repeat BW-GW exercise with environmental groups
- Compare results with agriculture and environmental groups
  - Finding common ground
  - Use as starting point for decision making discussions

#### Questions?









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