

# Expanding the Green Volusia Program...



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**Natural Resources Leadership Institute Class XII**

# Mission

The Green Volusia program is committed to providing excellent service to the citizens of Volusia County by expanding green practices within county operations, educating the public about environmentally responsible practices, and becoming a leader in sustainability. Green Volusia will create positive change that will benefit our citizens now and into the future.

CERTIFIED  
SILVER



FLORIDA GREEN  
COUNTY

Volusia County

Volusia County  
Resources  
Events

**Growing UP Green**

Did you know?

**Announcements**



In conjunction with **National River Cleanup**, the next St. Johns River Cleanup will be from 8:00AM to 11:00AM April 20, 2013. [Click here](#) for online registration.

[Printable poster](#)



**Registration is now open for the Green Symposium April 26, 2013**

The fifth annual Green Symposium will be held on April 26, 2013 from 9:30 a.m. to 4:00 p.m. at the Lynn Business Center of Stetson University in DeLand. The symposium is a partnership of Volusia County, Stetson University and the City of DeLand.

Featured speakers include Dr. Henry H. Fishkind of Fishkind and Associates, Dr. Kent Portney of Tufts University, and Mr. Michael Hewett of Publix Supermarkets. Dr. Fishkind will provide insight on the current economic landscape in Florida, economic impacts on sustainability, and new initiatives that could be considered to achieve environmental sustainable goals. Dr. Portney, author of Taking Sustainable Cities Seriously: Economic Development, the Environment, and Quality of Life in American Cities, will share the implications of his research on what it takes to be a city serious about sustainability and how sustainable practices can power economic growth. Mr. Hewett, Manager of Environmental Services at Publix, will

**What are we doing?**

**Stimulus Funding**

**Air Quality Protection**



Volusia County has...reduced our air pollutant emissions by phasing in the purchase of hybrid vehicles, purchasing ethanol E-85 flex-fuel capable vehicles, purchasing hybrid-electric diesel trucks, and switching to ultra-low sulfur diesel fuel. These efforts significantly reduce harmful green house gas emissions.

At home you can... reduce your carbon emissions and while doing so save money at the pump by keeping your tires inflated,

Get your engine tuned up and keep your tires inflated -- both help fuel efficiency. If all Americans kept their tires properly inflated (and a government study shows that many don't), gasoline use nationwide would come down 2 percent. A tune-up could boost your miles per gallon anywhere from 4 to 40 percent; a new air filter could get you 10 percent more miles per gallon.



**More Air Quality tips**

At home you can... reduce your carbon emissions and, while doing so, save money by following these tips:

1. Whether you are in line at the bank or in a fast-food drive thru, idling wastes fuel and causes unnecessary emissions. Turn your engine off when you are stuck in traffic or will be idling for some time.
2. When buying your next car, pick the least-polluting, most efficient vehicle that meets your needs. Maybe it's an innovative hybrid that combines a gasoline engine with electric motors (and never needs to be plugged in).
3. Carpooling is an economical and green way of traveling. Fewer vehicles on the road mean fewer emissions. Consider carpooling (link to RideShare) to work with fellow employees or planning outings with friends so only one vehicle is used. Also, public transportation such as Voltran (link to Voltran.org), reduces the number of vehicles on the road and harmful emissions released into the environment.
4. If your destination is close, consider other transportation alternatives such as bicycling, walking, skating or any other non-emission mode of travel. All Voltran buses are equipped with bike racks.



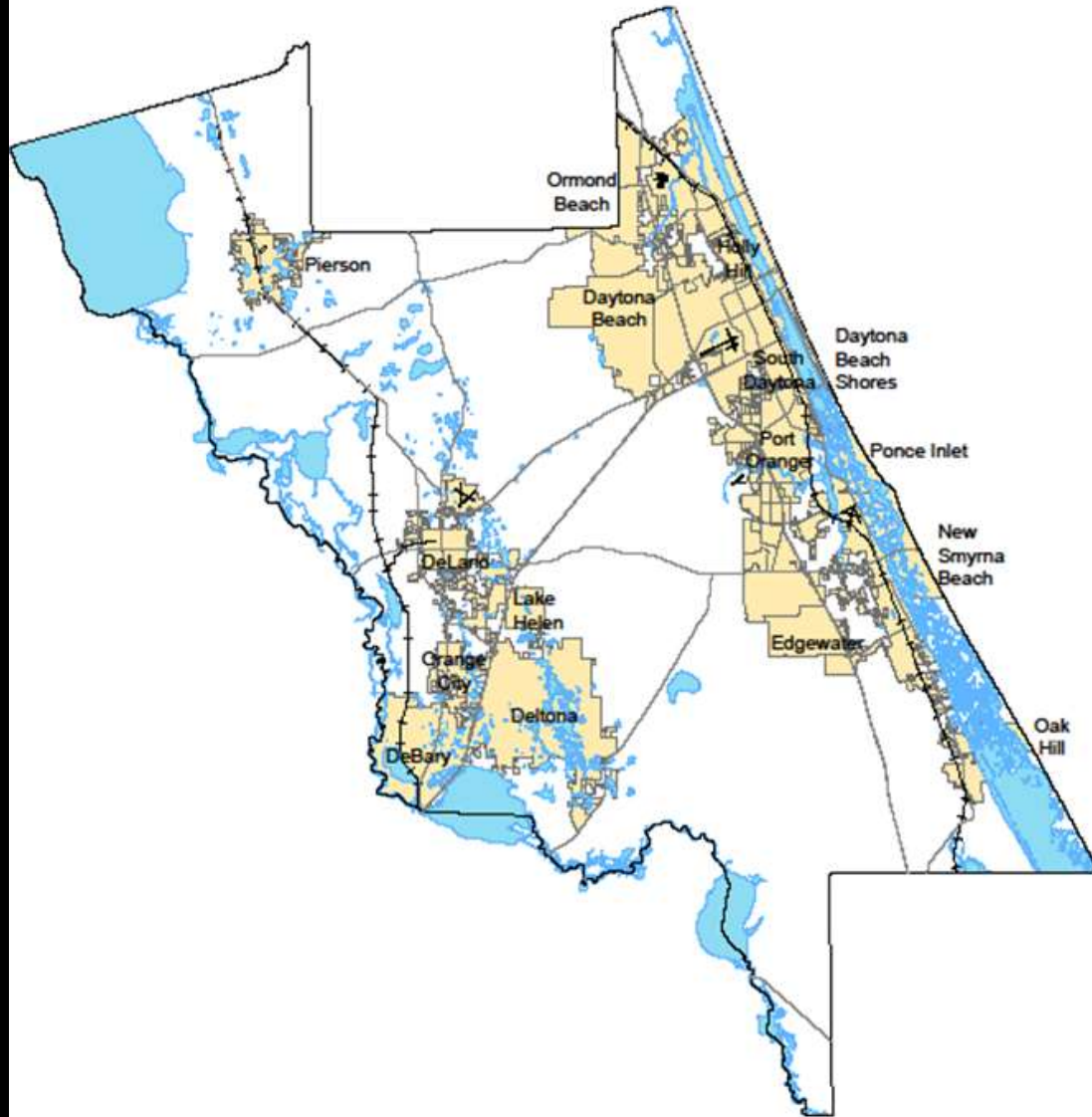


# THE GREEN EDGE

# Objectives

- Identify and increase interest
- Identify areas for engagement
- Reinvigorate the program
- Create active roles
- Determine needs

# Volusia County



# Process

- Focus groups
- Survey
- Review survey questions
- Interviews
- Other counties



# Progress

- Accomplishments to date:
  - Designed focus group questions
    - 10 questions
    - Additional question
  - Conducted focus groups



VOLUSIA COUNTY GOVERNMENT

**Green Volusia**



greenvolusia.org

\$10,000

# Next steps





# Next steps



# NRLI concepts





VOLUSIA COUNTY GOVERNMENT

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