



ProForest strategic planning: developing a logic model

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ProForest is a **multi-institutional** initiative that brings together specialists from diverse fields in order to promote forest health and resilience through **collaborative research, extension, education and communication.**



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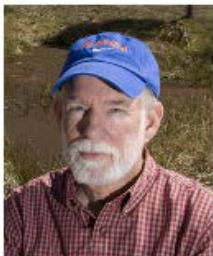
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A framework for collaboration



- Across disciplines
- Across institutions
- Across the region
- Across stakeholders



Our Mission

To proactively protect forest ecosystems and their services by fostering forest resilience and managing emerging threats.

Our Goals

- Increase awareness about forest threats and its social, economical and ecological consequences
- Train new generations of forest health professionals
- Promote collaboration and dialog between researchers and forest owners, managers and users
- Provide policy recommendations that facilitate managing forests for resilience and economic sustainability
- Develop and transfer innovative solutions to support forest management decisions
- Develop novel concepts and techniques to promote forest resilience
- Predict and proactively manage emerging pests and diseases
- Understand the impacts of global change on forest ecosystems and their services

Historical context

FOREST HEALTH CLUSTER

UF | IFAS
UNIVERSITY *of* FLORIDA

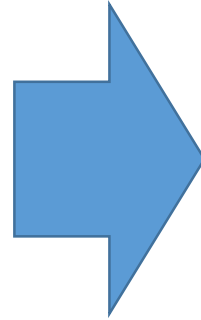


**Healthy Forests Now
Hiring**

Forest ecosystems face increasing and emerging threats, including non-native invaders, resurgence of native diseases and pests, climate and land use changes, and the synergistic effects of these challenges combined. *New hires* will help meet the multi-faceted forest health challenge by seamlessly combining new experts and approaches with existing expertise, in order to guide management decisions and policy recommendations toward increased forest resilience.

Historical context

FOREST HEALTH CLUSTER



How can we achieve our goals and measure effectiveness?



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To proactively protect forest ecosystems and their services by fostering forest resilience and managing emerging threats.

Our Goals

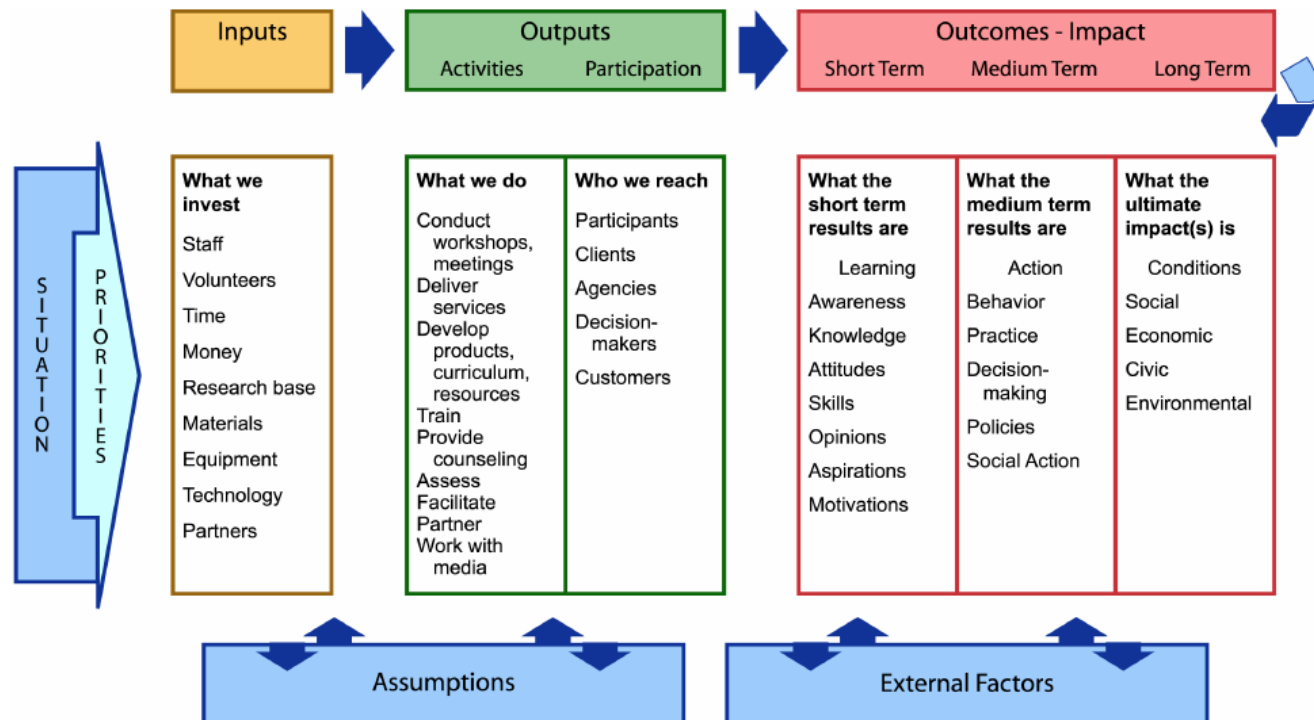
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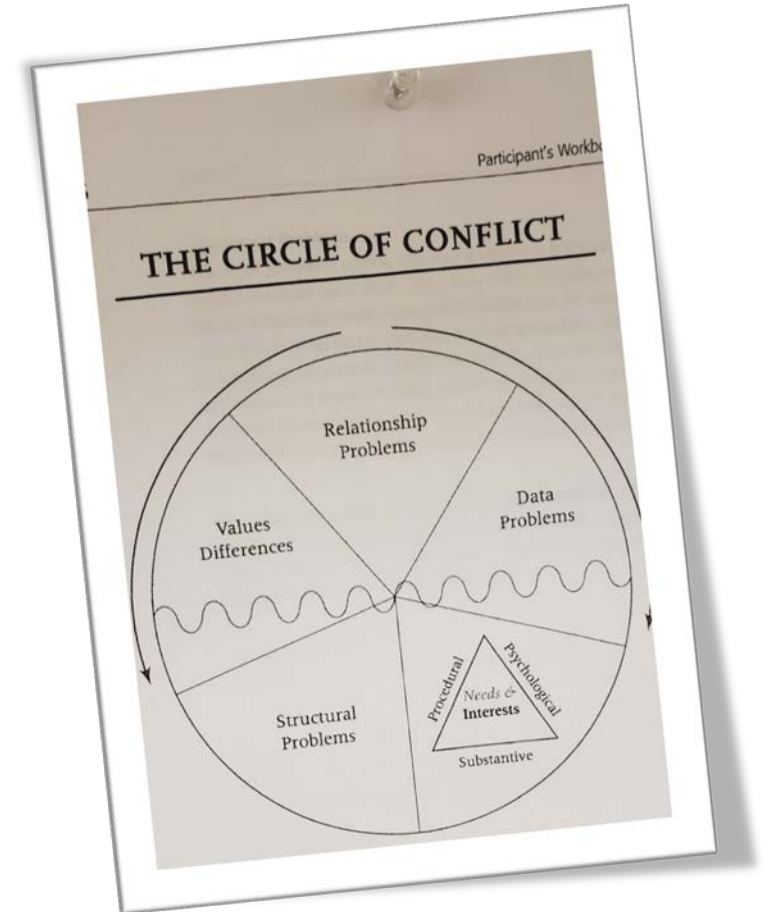
Strategic planning

1. How can we achieve our goals and measure effectiveness?

Logic Model



2. How can we support the interests and needs of such a diverse group?



Practicum Objective

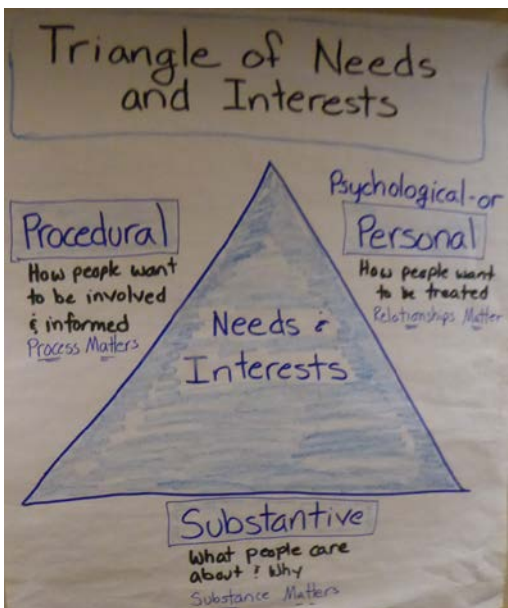
Use NRLI approach and skills to develop a logic model that will:

- Take into account ProForest members individual needs and interest
- Help have a shared vision of the initiative
- Promote collaboration



The process





Goal:

1. Provide a space where everyone can have a voice (power dynamics and personalities)
2. Understand their motivations and interests
3. Gather information for the logic model:



“Tell me how your work is related to Forest Health”

“What is your main motivation to be part of ProForest ”

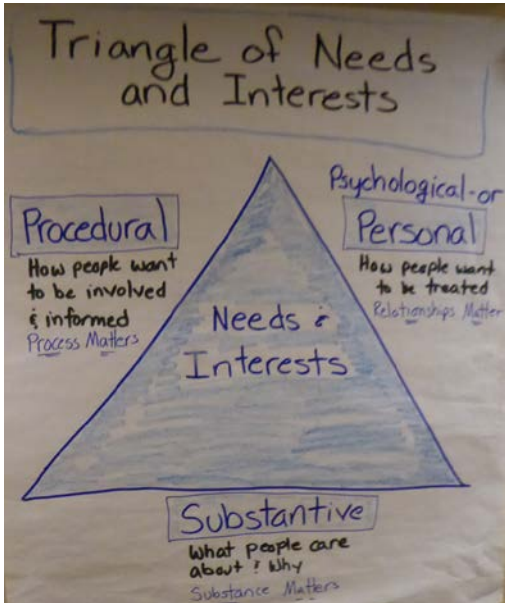
5 interviews



Draft a logic
model



Second draft



What have I learned so far:

- Diversity of needs, ideas and opinions
- The focus of their individual research and programs
- What they really value about collaboration

5 interviews



TIME Person	Agenda Topic, Objectives Activities	Set up Material
	I. Welcome & Introductions	
	<u>Objectives</u>	
	• Establish comfortable & Constructive environment	
	• Set the tone	
	• Explain meeting objectives	
	<u>Activities/Interactions</u>	
20min	Icebreaker Introductions	
5	Housekeeping	
5	Group norms	
5	Agenda Review	
5	Explain meeting goals	
	Total time: 45	

Goal:

1. Collectively review and improve draft logic model
 - Add, modify, delete, merge elements
 - Identify priorities
2. Provide a space for discussion and networking



TIME Person	Agenda Topic, Objectives Activities	Set up Materials
	I. Welcome & Introductions	
	<u>Objectives</u>	
	• Establish comfortable & Constructive environment	
	• Set the tone	
	• Explain meeting objectives	
	<u>Activities/Interactions</u>	
20min	Icebreaker	
	Introductions	
5	Housekeeping	
5	Group norms	
5	Agenda Review	
5	Explain meeting goals	
	Total time: 45	

1. Present draft logic model
2. Two small groups to add, delete, merge, modify elements
3. Group discussion to add last elements and discuss external factors
4. Dots to identify priorities
5. Explain next steps



Draft a logic
model



Second draft





Draft a logic
model



Second draft



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