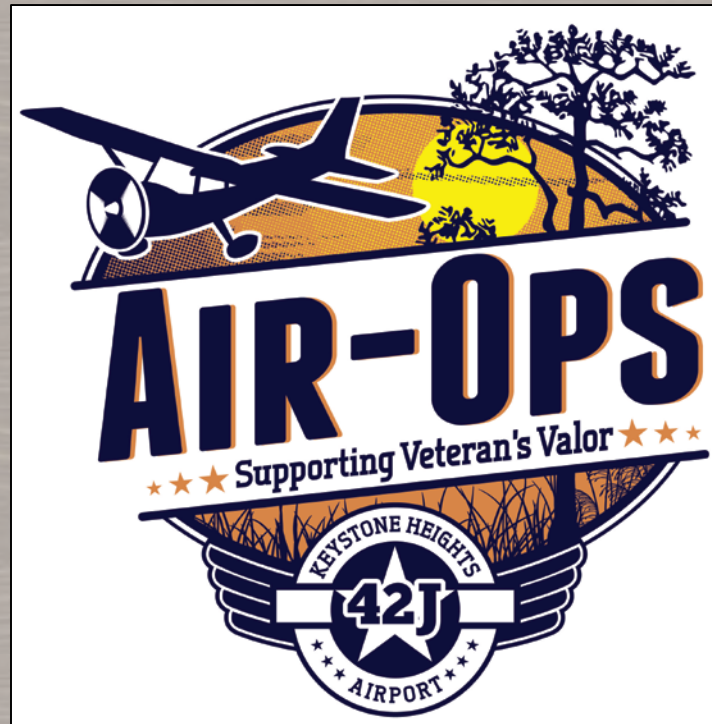


AIR-OPS

SUPPORTING VETERAN'S VALOR



Chad A. Rischar
Air-Ops Managing Director
Keystone Airpark Authority
Natural Resource Conservation Chairman & Treasurer
NRLI Class XV

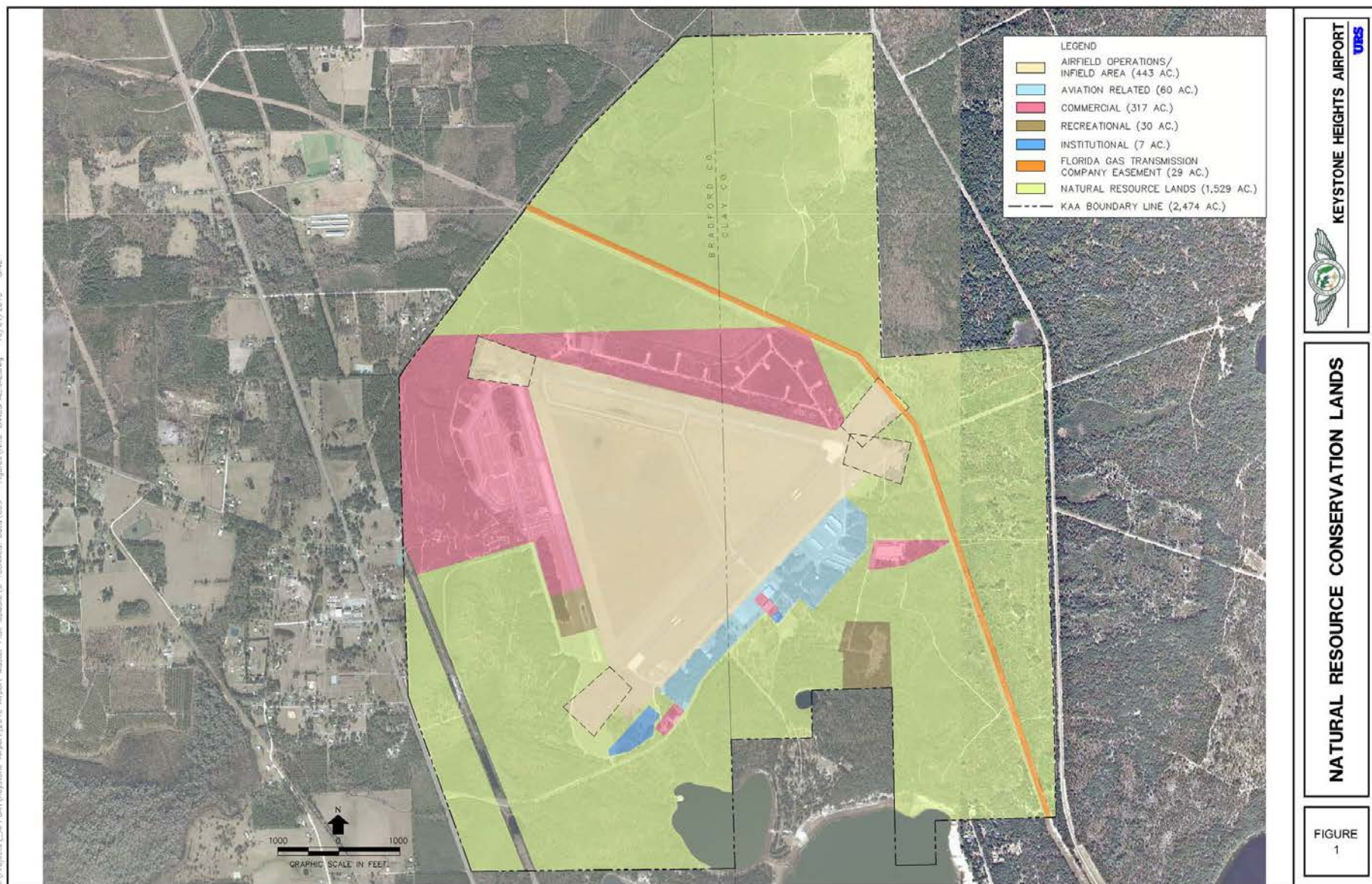
Forging my vision through collaboration

- ▣ **My ultimate goal was to provide outdoor events for veterans in partnership with Operation Outdoor Freedom.**
- ▣ **Maximize the resources and property of the Keystone Airport's 2700 acres.**
- ▣ **Partner with local businesses, organizations, and individuals to develop a sustainable plan to host memorable experiences and fellowship for veterans.**
- ▣ **Share my appreciation of the outdoors via sportsmanship with disabled veterans and purple heart recipients.**
- ▣ **Obtain buy-in from Operation Outdoor Freedom as a partner in order to host worthwhile experiences.**

My motivation...

- ▣ **I have a unique opportunity to leverage my role on the airport governing board and my passion for shooting, hunting, and fishing.**
- ▣ **Manage the natural resources on the airport property while providing outdoor experiences for veterans that may be opportunity-limited or require support/assistance beyond typical circumstances.**
- ▣ **Operation Outdoor Freedom has far more applications for events than they can host annually. In less than a year, I have hosted 11 veterans in guided weekend experiences.**

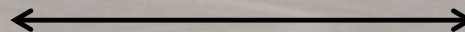
Keystone Airport Property ~2700 acres



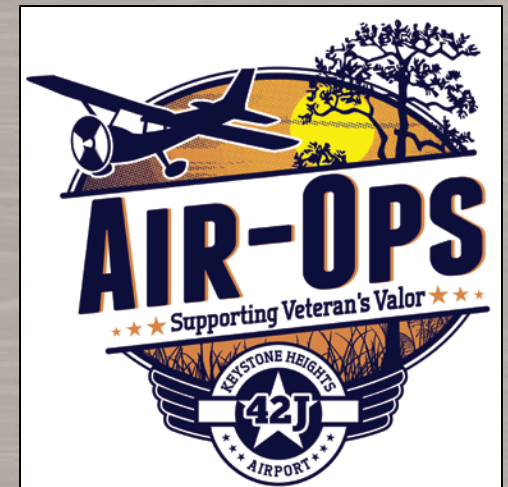
Understanding the positions and interests of my primary stakeholders

Effective meeting design

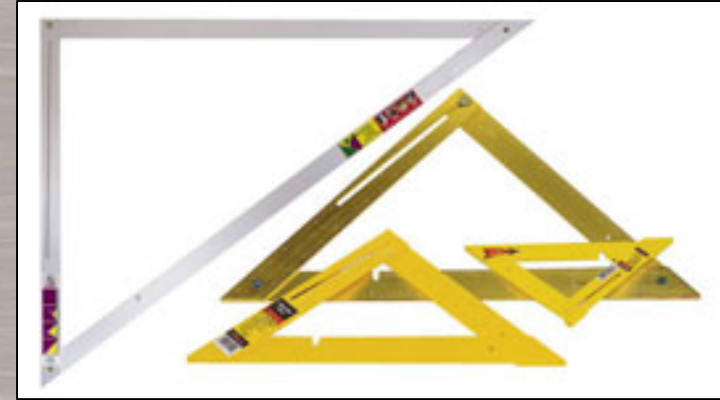
Participatory Decision-Making



Cultivating shared responsibility



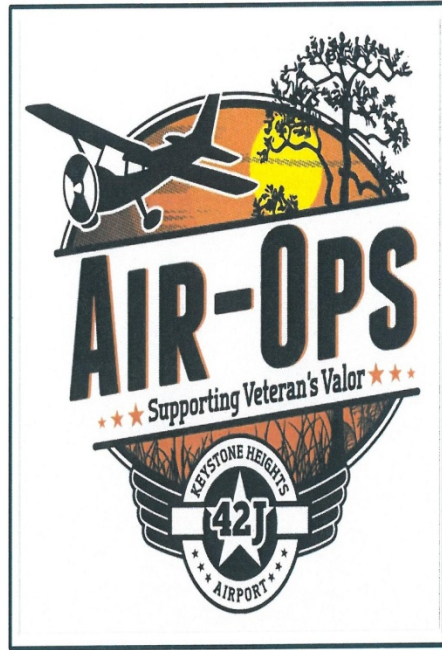
Framing and Re-framing



On several occasions, I felt like I used and re-purposed every square in my toolbox.....

The diversity and interests of my stakeholder groups created ample opportunities for collaborative problem-solving.

After stakeholder meetings, I de-briefed myself and strategized the next plan of action.



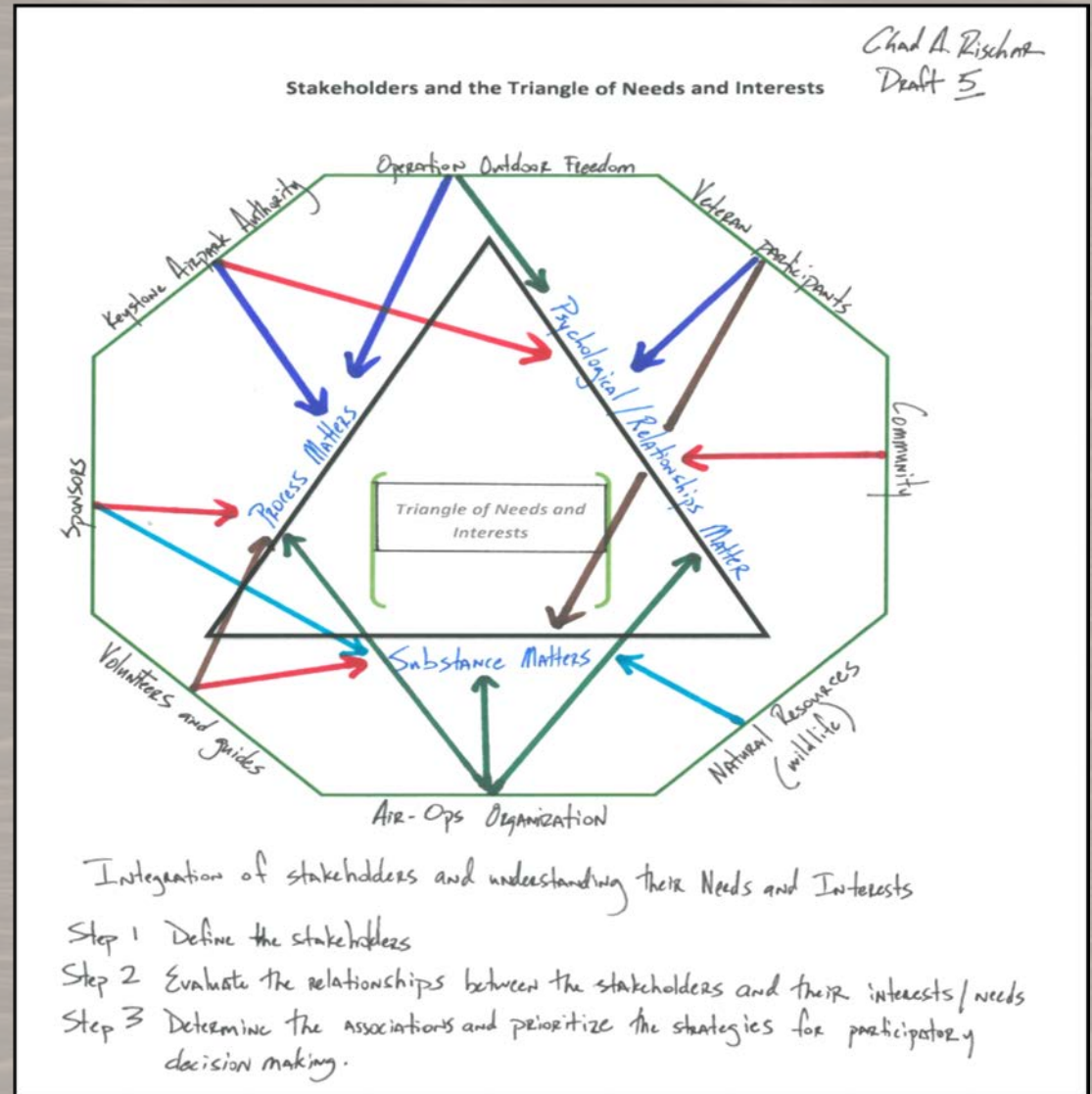
Timeline of planning and implementation

Appointed to Keystone Airpark Authority May 2015	Founded Air-Ops June 2015	Stakeholder Meetings July-Sept 2015	Fundraisers & Sponsors July-Oct 2015	Hosted Inaugural Event Oct 2015	Planning & Strategizing for Fundraiser Nov-Dec 2015	Hosted Fundraiser Event January 2016	Spring Turkey Hunt March 2016	Plan & Fundraise for future events April-Oct 2016	Future events!
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Triangle of Needs

Draft 5



Realizing my vision

- ▣ **Build and integrate genuine partnerships.**
- ▣ **Sharing my vision with businesses, organizations, and individuals (buy-in).**
- ▣ **Assemble a motivated core group with varying skill sets, aptitudes, and interests.**
- ▣ **Reinforce the vision with social media, press releases, thank you cards, photographs, and personal invitations to participate or be engaged in the events.**
- ▣ **Remain focused on the ultimate mission.**

Realizing my vision through stakeholders and collaboration (aka expanding the pie)



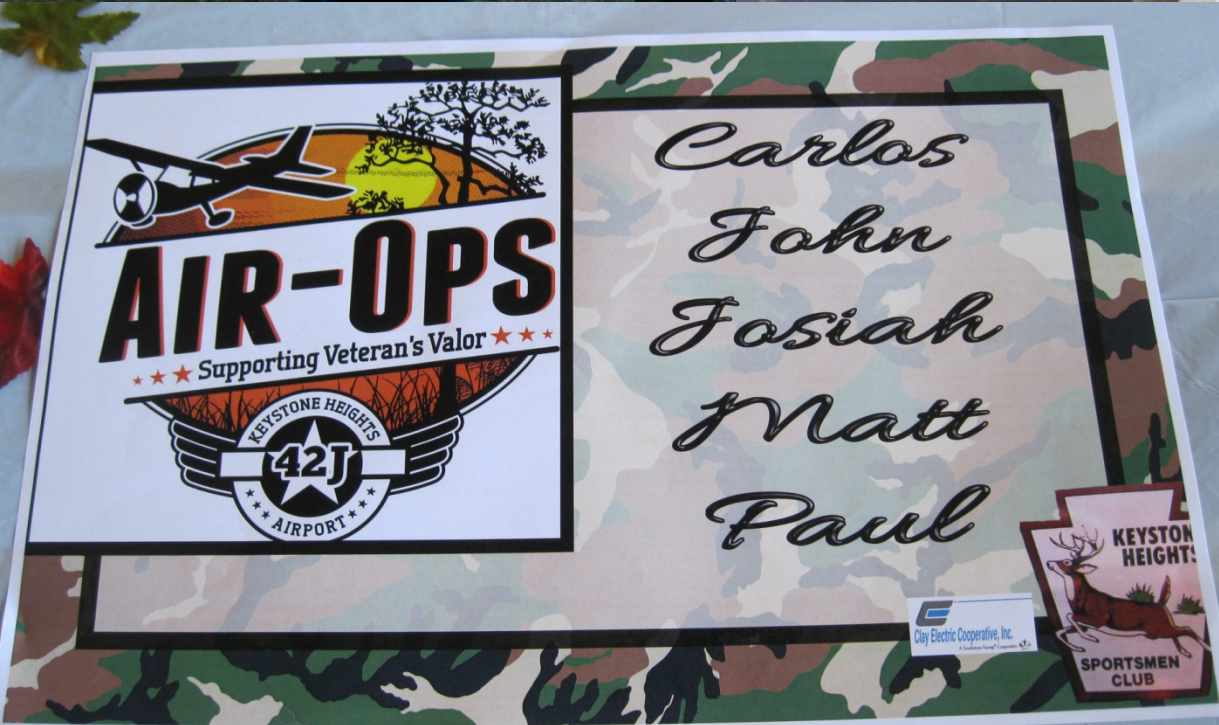
Sponsor banner from January 2016 Fundraiser

The process becomes an event



October 2015 Inaugural event





Carlos
John
Josiah
Matt
Paul

Clay Electric Cooperative, Inc.
A Member Since 1902



January 2016 Fundraiser Results

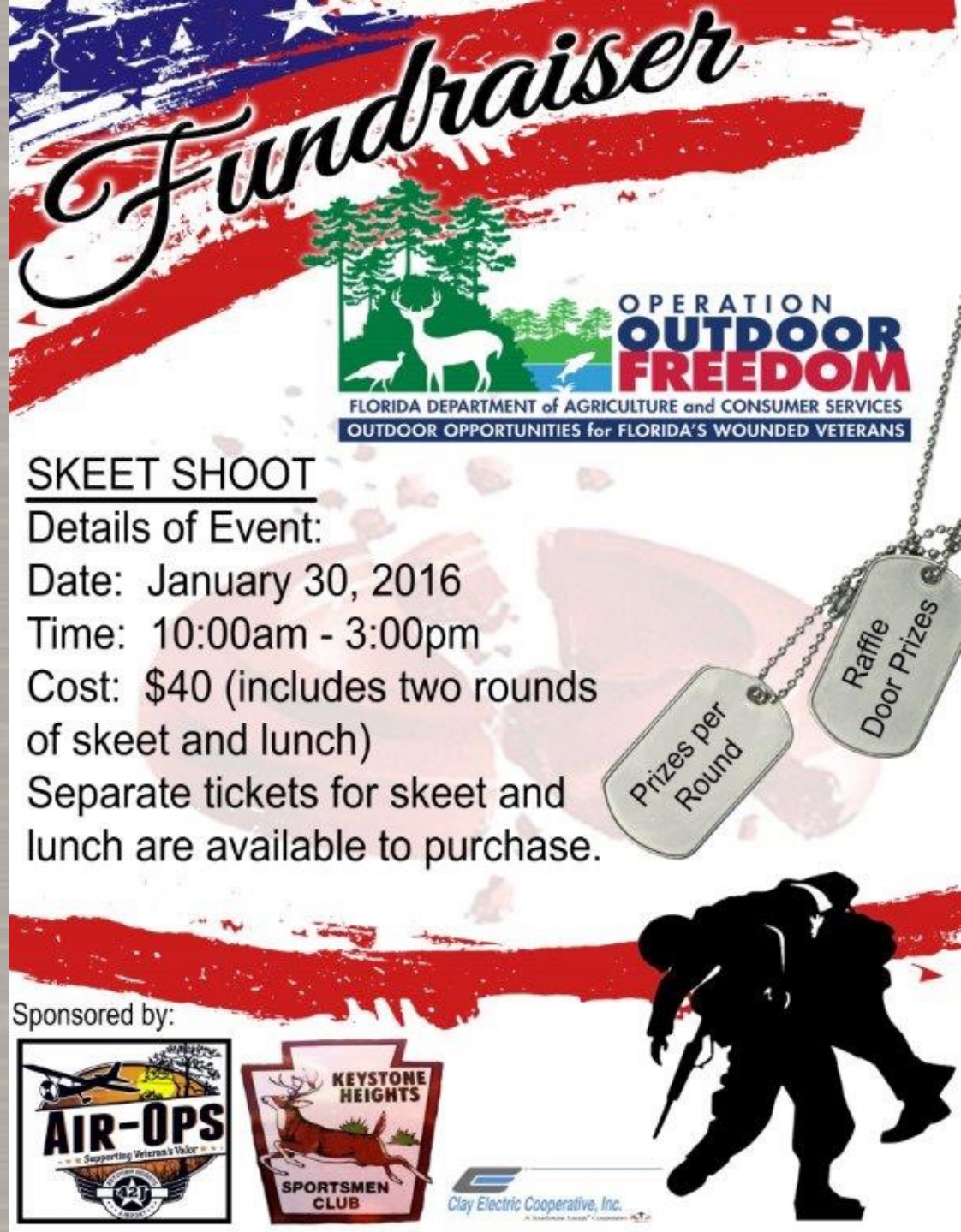
Community participation

Reinforced partnerships

Hosted veterans as
participants

135 people participated in
the event including the
Bradford County 4H
shooting team

Generated \$3500 to fund
and host future events.



Fundraiser

**OPERATION
OUTDOOR
FREEDOM**

FLORIDA DEPARTMENT of AGRICULTURE and CONSUMER SERVICES
OUTDOOR OPPORTUNITIES for FLORIDA'S WOUNDED VETERANS





SKEET SHOOT

Details of Event:

Date: January 30, 2016
Time: 10:00am - 3:00pm
Cost: \$40 (includes two rounds
of skeet and lunch)
Separate tickets for skeet and
lunch are available to purchase.

Prizes per Round
Raffle Door Prizes

Sponsored by:



January Fundraiser Skeet Shoot



Partners Matter



Looking Back-Looking Forward



The timing of the NRLI Fellowship

Increasing my skills toolbox in the development of Air-Ops

Forging genuine partnerships was the keystone of success.

Sharing my vision with like-minded folks and collaborating



Looking Back-Looking Forward



Host future events!

Focus on building awareness and value of the organization

Fundraising (my weakest strength)

Maintaining momentum and remaining focused

Reinventing the mission and vision to meet future objectives

