Facilitating from the Chair: Bringing Together Parties Interested in a Science Education Center in Cedar Key

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What a Difference A Year Makes: April 15, 2013



- Had been living in CK for 6 weeks and decided to move there
- Got Florida DL at Bronson DMV
- Stopped by NRLI
 Graduation to meet

 Bruce and Jon
- Started drive back to DC to move down

Cedar Key and the Big Bend



- •Natural resources based economies that have risen and fallen over time
- Nascent ecotourism and tourism ("Old Florida")
- Pristine ecosystems
- •? What's next?



Background

- Vortex of forces:
- Eco-tourism / need for economic drivers in line with area values beyond traditional coastal development approaches
- Big Bend area
 Conservation planning
- UF and FWC Marine Labs
- RESTORE act \$\$\$\$\$



Purpose

- Several groups talking about developing a center in Cedar Key that could serve multiple purposes: conservation and marine science education, ecotourism, ? more
- No set forum for talking with each other



Broad idea I will share today is NOT confidential; some conversations are

THREE MAY
KEEP A
SECRET, IF
TWO OF THEM
ARE DEAD.

BENIAMIN FRANKLIN



PEOPLE and ORGANIZATIONS

- University of Florida Seahorse Key Marine Lab
- U.S. Fish and Wildlife Service
- Santa Fe College
- Group of people in town interested in building an visitor aquarium / touch tank facility and education center
- Town of Cedar Key
- College of Central Florida
- ? Pasco County
- ? others

PROCESS: Drink Coffee and Listen July 2013

 Individual in town interested in building an visitor aquarium / touch tank facility and education center



PROCESS: Eat Risotto and Brainstorm August / September 2013

- University of Florida
 - Seahorse KeyMarine Lab
- U.S. Fish and Wildlife Service



PROCESS: One on One meeting with Santa Fe College President January 2013



PROCESS: Lunch again UF Whitney Lab Development Officer and Santa Fe professor – February 2013, larger meeting with SFC president and development team



People: who participated initially

- University of Florida Seahorse Key Marine Lab and Whitney Lab for Marine Bioscience
- Santa Fe College
- U.S. Fish and Wildlife Service
- Town of Cedar Key
- Group of people in town interested in building an visitor aquarium / touch tank facility and education center
- College of Central Florida
- ? Pasco County
- ? others

RESULT: February 2014 – Meeting between SFC and Cedar Key stakeholders to share ideas





NEXT STEPS: A bit unclear

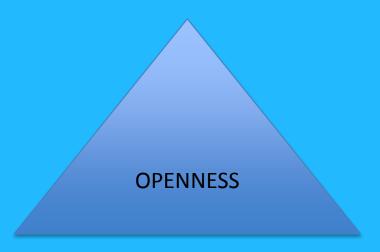




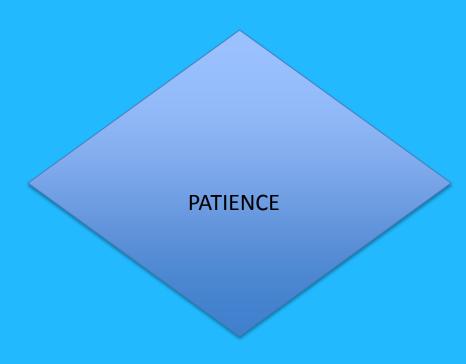
- ? develop a working group for a conservation center in Cedar Key
- ? Develop and implement ideas as a consortium (if possible)
- ?Perhaps larger need for Big Bend Conservation Consortium to plan strategically how to integrate into larger regional vision
- Maybe none of these?

Lessons Learned

Look and Listen: ask questions to understand as many sides as possible



- •Know my own interest and position
- •Know that my own interests and positions might change



The Groan Zone is normal and can be a healthy and productive part of a MSP

Lessons Learned: Facilitating from the chair looks a bit different



- Organic process
- May be a series of more informal meetings with individuals
- How to interact when role unclear
- May take a more backseat rather then front seat traditional leader role
- Get really comfortable with uncertainty
- ? Facilitating in an emerging network

Sometimes When You Facilitate From the Chair You End up at the Table



Began working as
 Education and Outreach
 Program Coordinator
 for Seahorse Key
 Marine Lab March 1

