





Suwannee River Water Management District

Excellence in Land Management Program





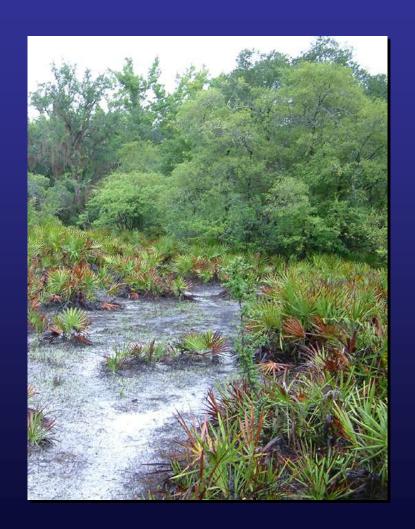
Project Background

- SRWMD owns or has real-estate interests in 270,000 acres of forestland for protection of floodplains, stream buffers, wetlands and associated habitat.
- Multiple-use management, that emphasizes water resources protection, maintenance and restoration of the natural state and condition, and provisions for public access and recreation, is the SRWMD policy.
- There is a communication need for quantifiable objectives.



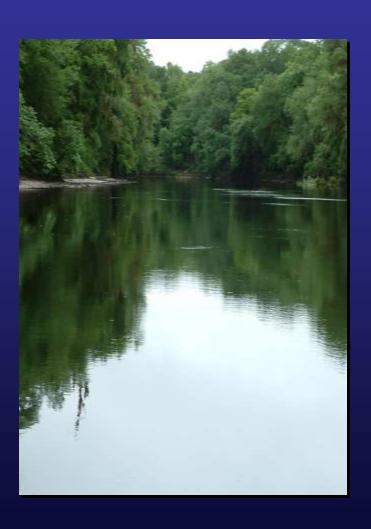
Project Background (Cont'd.)

- Goals and Measures must show status of achieving specified goals over time.
- This Program must utilize currently available data or require minimal new data collection.



Consensus Challenge

- SituationAssessment
 - Primary Interest
 - Governing Board
 - Sr. Management
 - Staff
 - Secondary Interest
 - Cooperators
 - Stakeholders



Decision Process

- Meet with Sr. Management to refine focus and gain approval
- Meet with Governing Board in Workshop Settings
- Meet with Staff for input and refinement
- Meet with Cooperators for "Peer Review"
- Meet with Stakeholders to "Reality Check"

Project Schedule

Tasks:	August	September	October	November	December
Initial Governing Board Meeting (8/10/2004)	0				
Staff Working Group Meeting (8/10/2004)	0				
Prepare Proposed Indicators (8/2004 - 9/2004)					
Present Indicators, Review Process to the Governing Board (10/12/2004)			0		
Convene Public Workshops (10/2004)					
Review Draft Report with Staff (11/2004)					
Present Final Report to the Governing Board (12/14/2004)					•

Documents Reviewed

- Suwannee River Water Management District Land Management Issues and Objectives (Excerpt from 2002 Florida Forever Work Plan)
- 2. Chapter 40 B 9, FAC
- 3. Guidelines for Land Management Activities (Excerpt from the 2002 Florida Forever Workplan)
- 4. FY 2005 Land Management Project Workplan
- 5. Florida Statutes Chapter 373.139
- 6. SRWMD Sustainable Forestry Initiative Indicators and Evidence Manual
- 7. FY 2003 District Land Management Plan
- 8. Florida Statutes Chapter 259
- 9. SRWMD Land Management Workshop 2003

GOAL 1: RESOURCE PROTECTION – Protect, enhance and/or restore natural, archaeological, and historical resources on lands owned by the District







RESOURCE PROTECTION Track increases or decreases in:

- Public ownership of land within defined boundary
- Quantity of resources
- Quality of resources
- Percentage of forest that is representative of historical communities
- Sustainable Forestry Initiative audit compliance

GOAL 2: PUBLIC USE - Provide opportunities for compatible resource-based recreation and education

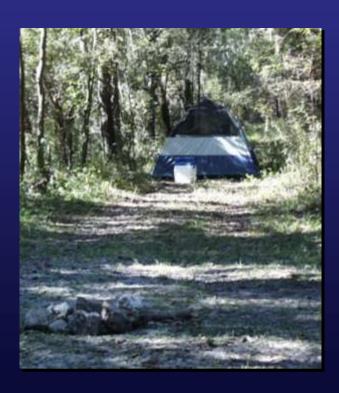






PUBLIC USE Track increases or decreases in:

- public satisfaction with recreation/education experience
- quantity of access, facilities
- quality of access, facilities
- negative impacts from public use



GOAL 3: COMMUNICATION - Coordinate with public and private stakeholders in the management of District lands







COMMUNICATION Track increases or decreases in:

- Percentage of properties with current management plans
- Stakeholder involvement (web site hits, participation)
- Satisfaction of stakeholders regarding District communications
- The number of public meetings
- The number of inter-agency coordination meetings

GOAL 4: FISCAL RESPONSIBILITY - Manage District lands in an efficient, cost-effective manner



FISCAL RESPONSIBILITY Track increases or decreases in:

- Management costs/acre of District lands
- Management costs/acre compared to other water management districts
- Revenues from public use, timber harvest, etc.
- Contributions from external funding sources, including grants, volunteer hours, etc
- Compliance with maintenance standards

Project Schedule

Tasks:	August	September	October	November	December
Initial Governing Board Meeting (8/10/2004)	0				
Staff Working Group Meeting (8/10/2004)	0				
Prepare Proposed Indicators (8/2004 - 9/2004)					
Present Indicators, Review Process to the Governing Board (10/12/2004)			0		
Convene Public Workshops (10/2004)					
Review Draft Report with Staff (11/2004)					
Present Final Report to the Governing Board (12/14/2004)					•

Lessons Learned

- Who has Primary Interests?
 - Identify the "Client" to ensure successful utilization of process results

Lessons Learned

- Be Flexible
 - Respond to the needs of participants in order to keep their participation
 - Process Design, Timing, # of Meetings

Lessons Learned

- Communication is KEY
 - Understand your community
 - Make sure participants are informed on the process
 - Different groups must be kept up to speed to keep the process open